

Queen & Ontario Hits the Right Note

Located on Queen Street East among a hip arts community, trendy boutiques and intimate restaurants, Queen and Ontario is a unique musicinspired retail destination that marches to the beat of its own drum. Creating a new neighbourhood within the rapidly gentrifying Downtown East submarket, the project will have a definitive vibe, infusing energy and vibrancy into an authentic area of the city.

Spanning 1.8-acres with 79,000 SF of retail, the two towers, 33 and 24-storeys tall, will be connected by a 320-stall parking garage with designated non-residential spaces for office and retail. The development will include a half-acre public park that plays off the exciting retail opportunities at grade to create a destination apart and entirely unique in the surrounding area.



LOCATION

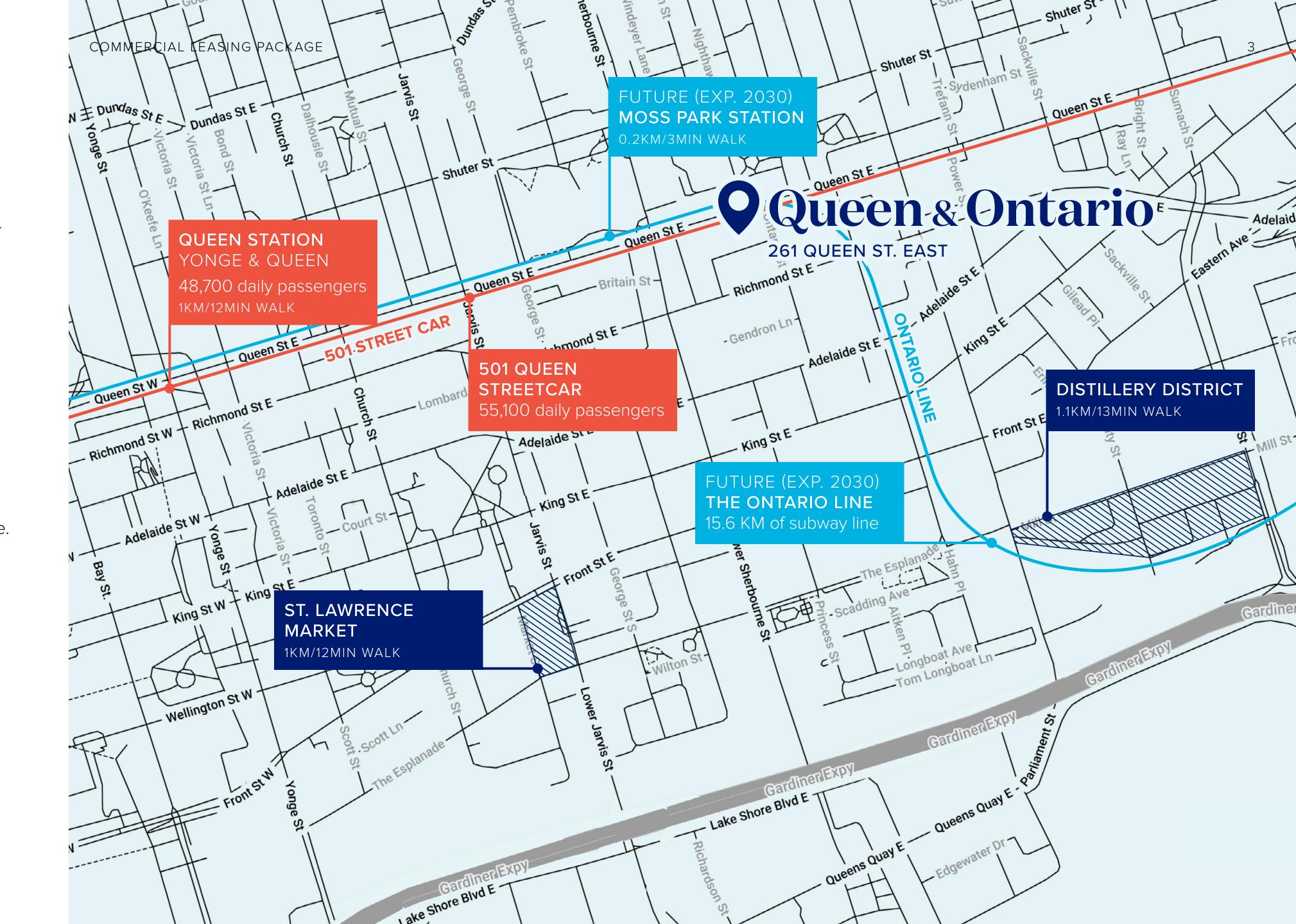
A 15min City

A true "15-minute city" to live, work and play, Queen and Ontario is on a corridor to the downtown core that benefits from convenient TTC streetcar access to the Financial District and Downtown East employment nodes.

With the Don Valley Parkway a stone's throw away, bike lanes on Richmond Street and Adelaide Street, and a new TTC subway line—Ontario Line—being implemented a minute from the site, this project offers the ultimate convenience. Residents and visitors can easily shop nearby local businesses and visit neighbouring Corktown, Cabbagetown, Riverdale and Distillery District with ease.

REFERENCES

(TORONTO TRANSIT COMMISSION SUBWAY RIDERSHIP, 2018)
(TORONTO TRANSIT COMMISSION OPERATING STATISTICS, 2018)
("ONTARIO LINE" METROLINX)





HIGHLIGHTS

842 RESIDENTIAL UNITS

79,000 SF OF RETAIL

82,000 SF OF OFFICE

HALF-ACRE PUBLIC PARK

MUSIC-ORIENTED PROJECT THEME



DEMOGRAPHICS

Total Living Population

AGE	1 KM	2KM	3KM
0-19	11%	10.3%	10.3%
20-34	34.2%	39.1%	39.4%
35-54	32.4%	29.7%	29%
55-64	11.5%	10.3%	9.7%
65+	11.3%	10.7%	11.8%
TOTAL	56,483	180,843	312,375

Average Annual Household Income

DISTANCE	1 KM	2KM	ЗКМ
TOTAL	\$107,436	\$107,481	\$131,538

261 Queen St. E



DEMOGRAPHICS

Highlights Within 1km

15.1%

OF THE POPULATION ARE GEN-Z
(AGES 5 – 25)

151%

OF THE POPULATION ARE MILLENIALS (AGES 26 – 40)

57%
OF THE POPULATION ARE 20–40

56.6%

OF THE POPULATION IS UNDER 39

62.7%
OF HOMES ARE RENTED

53.0%

HAVE A BACHELOR'S DEGREE OR HIGHER

BY 2026, THE POPULATION WILL INCREASE BY 11.6% AND THE AVERAGE HOUSEHOLD INCOME WILL INCREASE BY 23.1%.

THE NEIGHBOURHOOD

Setting the Stage

Queen and Ontario is close to the conveniences of downtown living, surrounded by a myriad of music venues, galleries and cultural attractions, and well-connected to several vibrant neighbourhoods such as the Distillery District, Corktown and Leslieville. This new neighbourhood, with a unique vibe revolving around music, food and creative expression, will be a hidden gem turned trendy place to be.





The Distillery District, a historic block of various retailers and restaurants attracting visitors and tourists year-round, is within a 15-minute walk from Queen and Ontario. The Toronto Christmas Market is held in the Distillery District from mid-November until Christmas and attracts over 700,000 visitors annually.



ST. LAWRENCE MARKET

The iconic St. Lawrence Market, located at Front and Jarvis, offers specialty foods and fresh produce from over 120 local vendors and farmers. Currently undergoing a \$116M redevelopment, the North Market building is transforming into a multi-storey, multi-purpose centre that will host the Saturday Farmers' Market, Sunday Antique Market and other public events. The redevelopment is expected to be completed by Q1 2023.



THE VILLAGE

Just northwest of Queen and Ontario, nestled in the Church and Wellesley neighbourhood, is "The Village"—Toronto's LGBTQ+-oriented enclave. Highlights of this booming entertainment district include live drag shows at Crews & Tangos and one of Toronto's first queer bars, Woody's. The Village is busiest in June during the annual Pride Toronto festival. In 2019, Toronto welcomed over 1.7 million attendees throughout Pride month.

THE NEIGHBOURHOOD

Surrounding Food & Beverage and Retail

Queen and Ontario is surrounded by a unique mix of well-known food and beverage offerings and a sought-after cluster of home and furniture stores, including EQ3, Roche Bobois and Bulthaup. Home to some of Toronto's top restaurants, such as Terroni, The Carbon Bar, Spaccio and Gusto 501, as well as a growing third-wave coffee scene, with the likes of Fahrenheit Coffee, Neo Coffee Bar and Balzac's.

With limited grocery and liquor options and fashion retailers in the area, there is an opportunity for more destination attractions to drive traffic and cater to the growing resident population.



THE NEIGHBOURHOOD

Surrounding Food & Beverage and Retail

RESTAURANTS

- 1. Fusaro's Italian Kitchen
- 2. Le Petit Dejeuner
- 3. Score on King
- 4. Pearl Diver
- 5. Bombay Palace
- 6. Terroni
- 7. The George Street Diner
- 8. The Carbon Bar
- 9. Reyna on King
- 10. Spaccio
- 11. GEORGE Restaurant
- 12. Gusto 501

FAST CASUALS

- 1. George's Deli & BBQ
- 2. Umi's Kitchen
- 3. Concept Burger
- 4. Khao Hakka
- 5. Nari Sushis

CAFÉS

- 1. Fahrenheit Coffee
- 2. Pop Coffee Works
- 3. Neo Coffee Bar
- 4. Rooster Coffee House
- 5. The Black Canary Espresso Bar
- 6. Balzac's Coffee

FASHION RETAIL

- 1. Surmesur Custom Menswear
- 2. HAVEN
- 3. Indochino
- 4. Sash + Bustle

HOME RETAIL

- 1. EQ3
- 2. Roche Bobois
- 3. The Apartment
- 4. BoConcept
- 5. Calligaris
- 6. Kiosk Design
- 7. Jardin de Ville
- 8. Montauk Sofa
- 9. Poliform Toronto
- 10. Bulthaup Toronto Inc.

GROCERY, LIQUOR & CANNABIS

- 1. Rocco's No Frills
- 2. Metro
- 3. FreshCo Parliament & Dundas
- 4. Seaton Butchers
- 5. Tokyo Smoke
- 6. The House of Cannabis
- 7. LCBO
- 8. Wine Rack

SERVICES

- 1. THE TEN SPOT
- 2. Langton Salon Spa
- 3. Curl Bar Beauty Salon
- 4. Supreme Cut Barbershop
- 5. Sekt Hair Studio
- 6. Lift Salon
- 7. Fuzz Wax Bar



THE NEIGHBOURHOOD

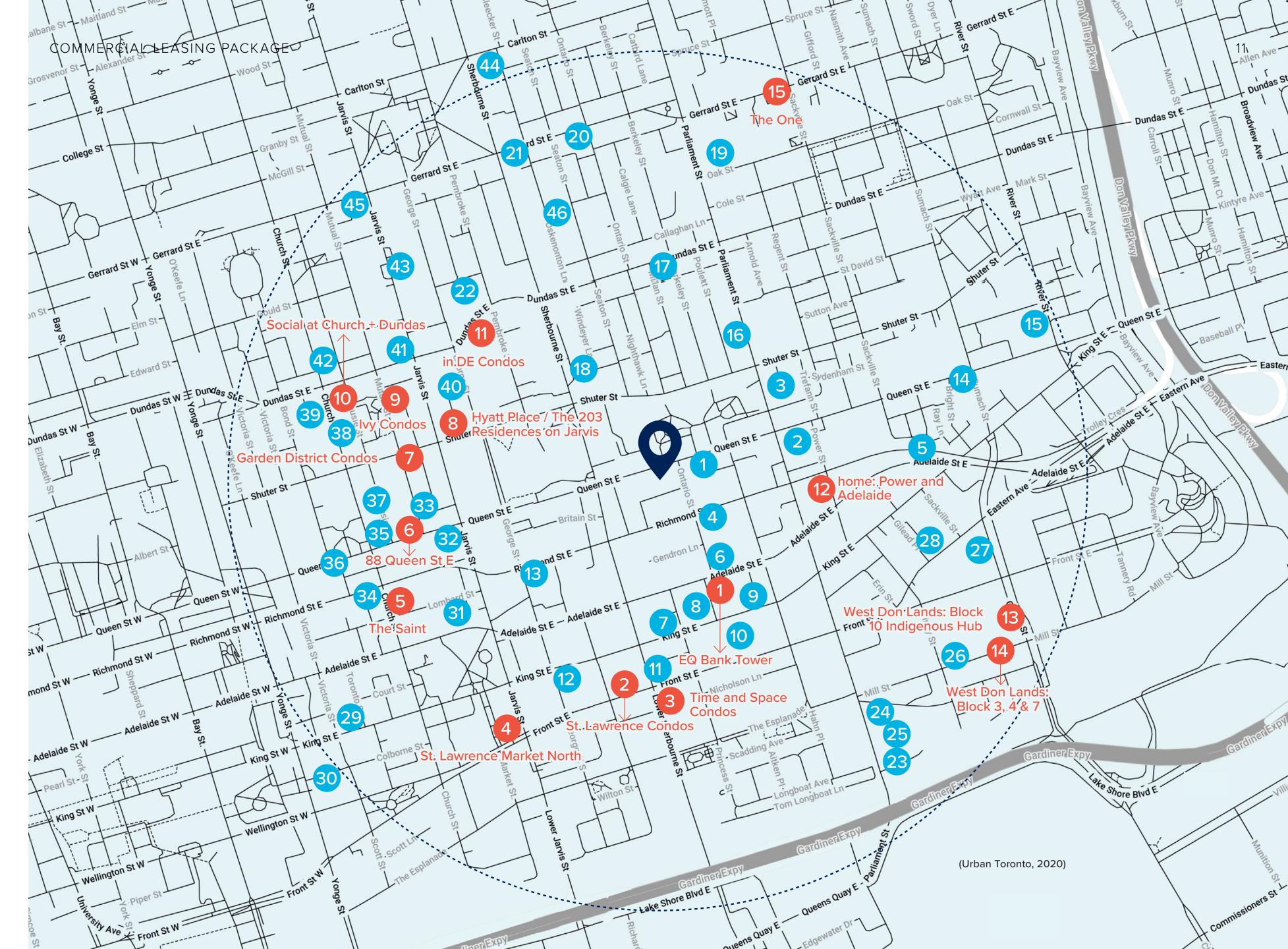
Upcoming Developments

WITHIN 1KM

There are currently 14 developments under construction within a 1km radius of Queen and Ontario that will provide approximately 6,563 new residential units by 2025.

There are 46 developments in preconstruction that will create an additional 18,217 residential units in the years to come.

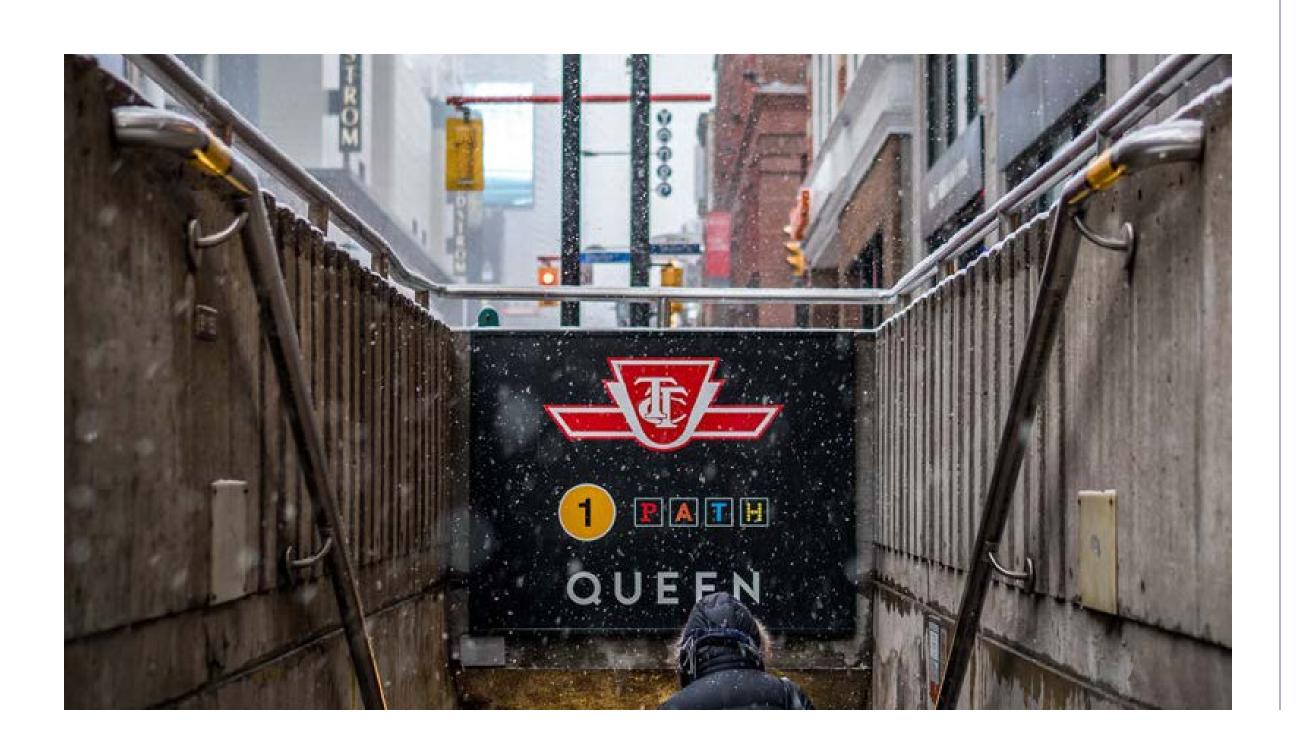
- **Q** Queen & Ontario
- Under Construction
- Pre-Construction



TRANSPORTATION

TTC Ridership

The 501 Queen streetcar was reported the second busiest bus/streetcar route in 2018, with **55,100** estimated daily passengers on an average business day.



Q Queen & Ontario

261 QUEEN ST. E

Queen Station

YONGE & QUEEN ST 48,000 DAILY PASSENGERS

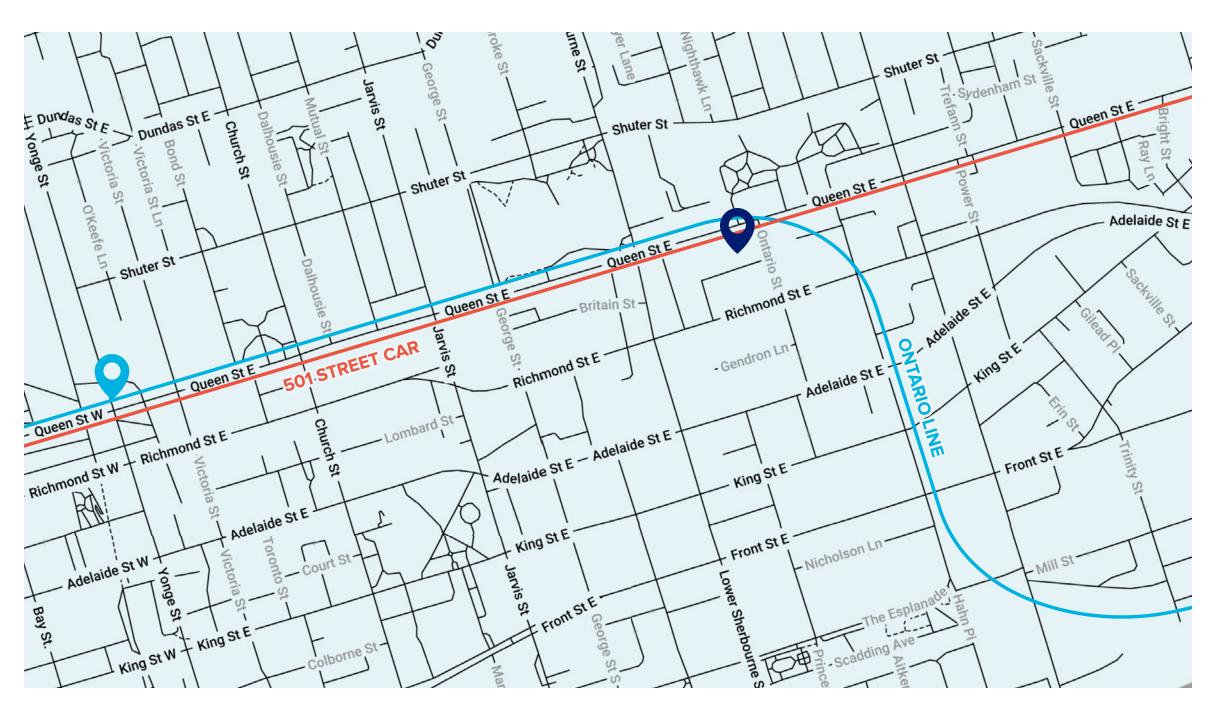
STATION COMPARISON

ST. ANDREW STATION - King St. & University 57,480 Daily Passengers

Queen Streetcar

55,100 DAILY PASSENGERS

(TORONTO TRANSIT COMMISSION SUBWAY RIDERSHIP, 2018)
(TORONTO TRANSIT COMMISSION OPERATING STATISTICS, 2018)



TRANSPORTATION

Ontario Line

The new Ontario Line will be an addition to the existing TTC subway lines, creating faster and easier connections between dozens of vibrant neighbourhoods, making it easier than ever to travel within Toronto and beyond.

The 15.6-kilometre, 15-stop subway line will run from Exhibition Place through the heart of downtown to the Ontario Science Centre, all within 30 minutes of travel time. The Ontario Line is expected to open in 2030.

PROPOSED STATIONS

338_K

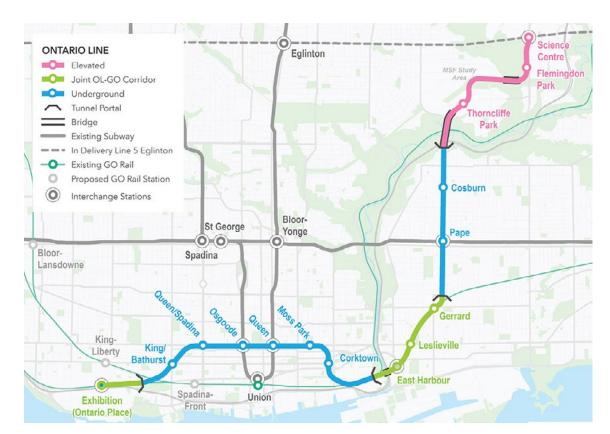
30min

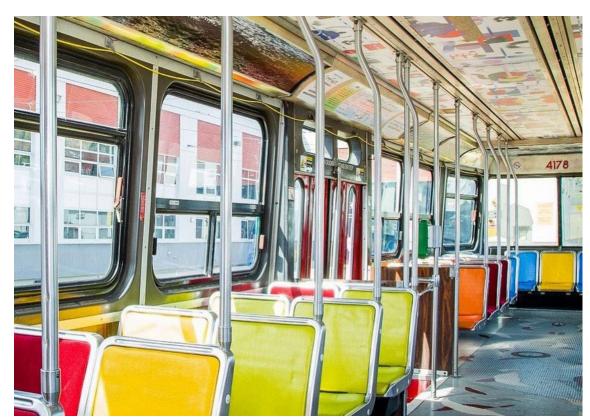
ESTIMATED DAILY BOARDINGS

FROM EXHIBITION PLACE TO THE ONTARIO SCIENCE CENTRE

15.6km

SUBWAY LINE

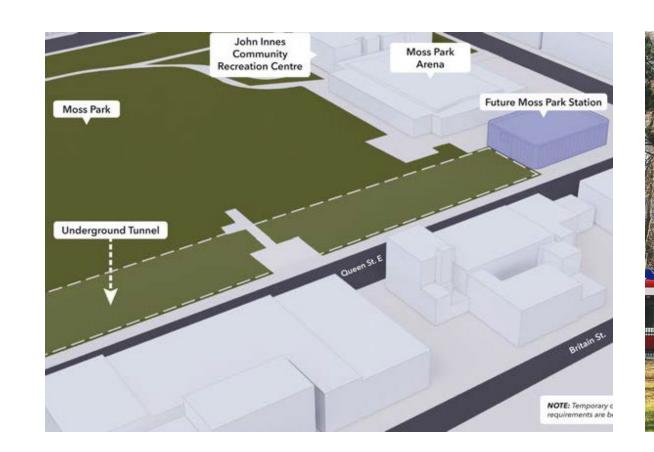




Moss Park Station

One of the proposed 15 stops—Moss Park
Station—will be located down the street from
Queen and Ontario, providing residents and
visitors with easy access to the development.

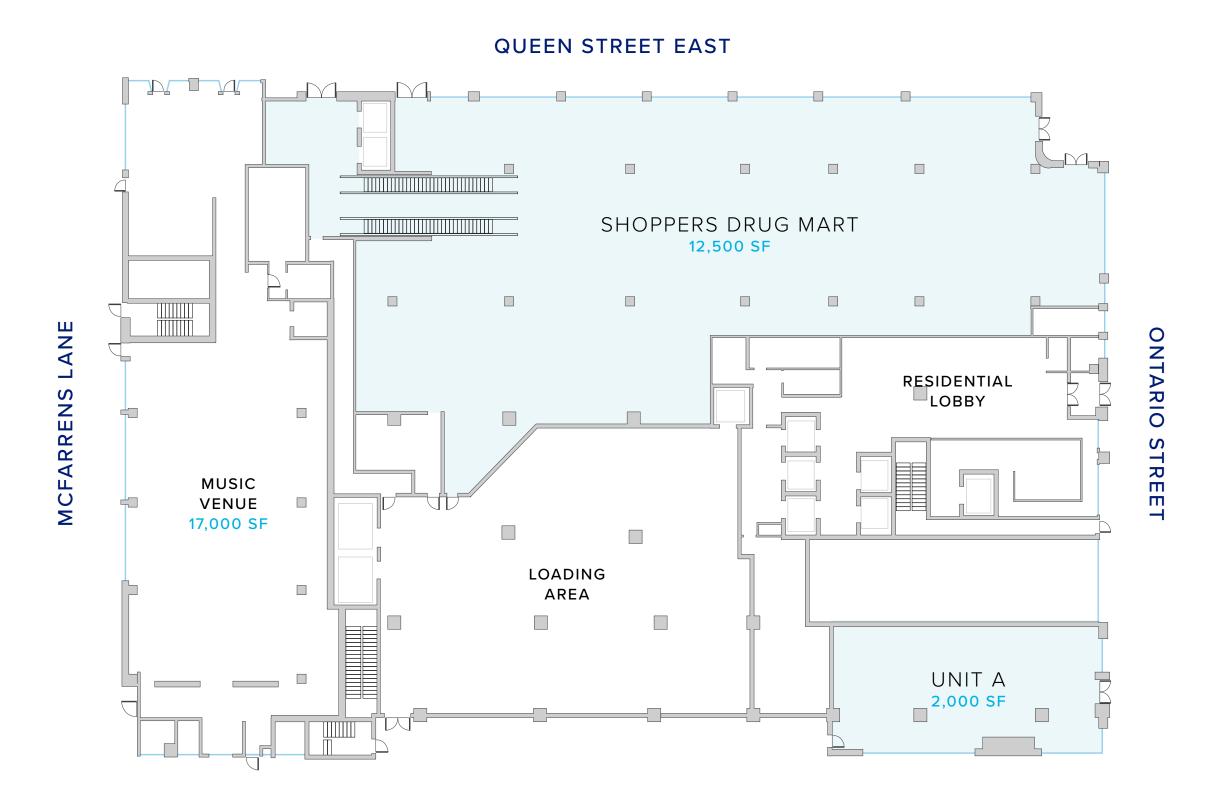
7,300 customers will use Moss Park station during the busiest travel hour, with **2,500** getting on and **4,800** getting off the Ontario Line. **1,500** surface transfers are expected during the busiest travel hour.





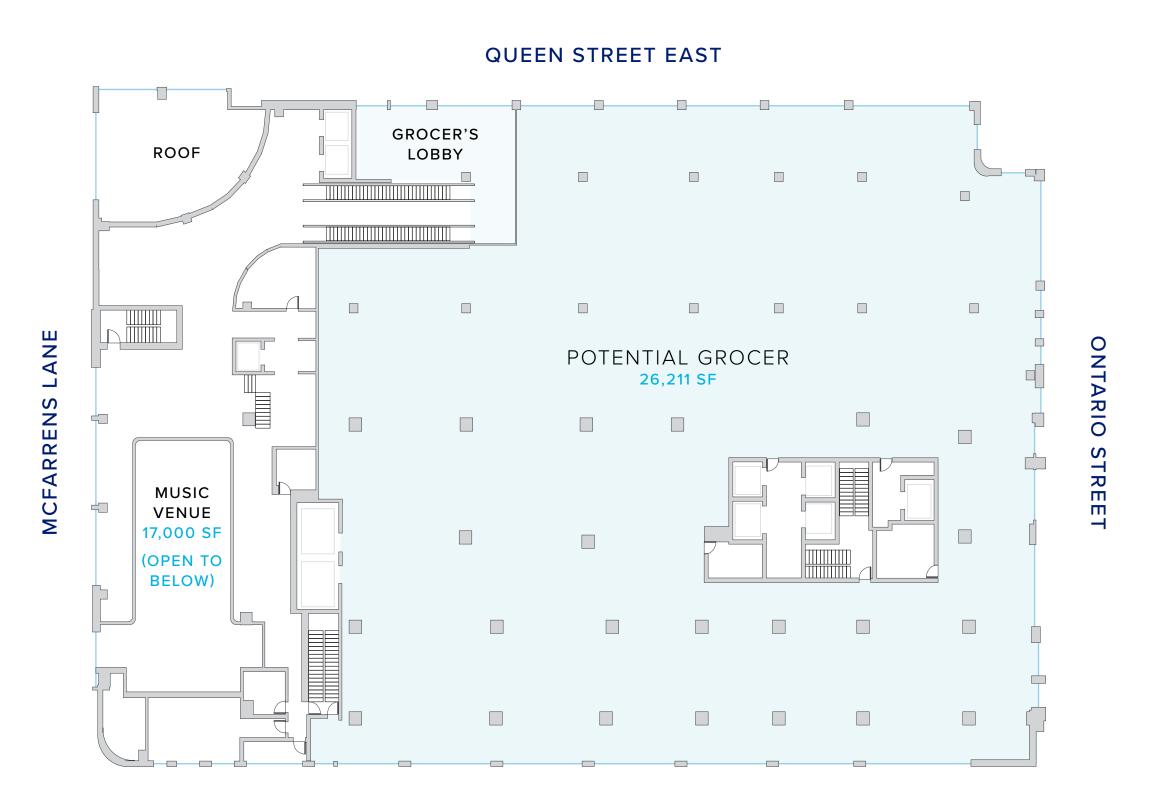
FLOORPLANS

Tower B | Level 1



BRIGDEN PLACE (PRIVATE LANE)

Tower B | Level 2



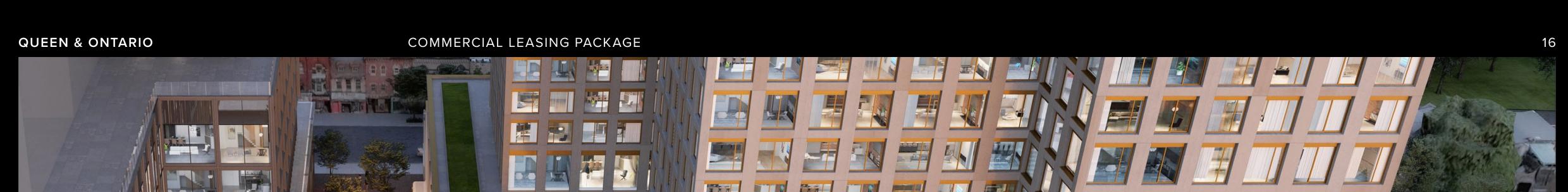
BRIGDEN PLACE (PRIVATE LANE)

FLOORPLANS

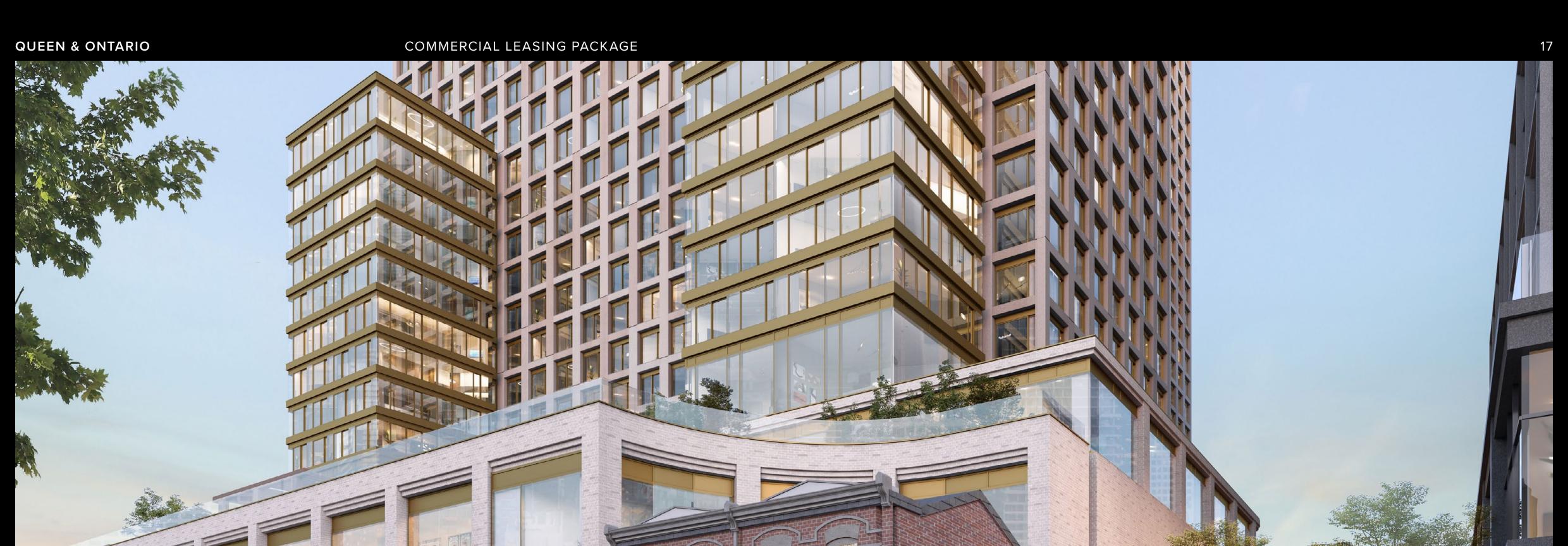
Tower C | Level 1

BRIGDEN PLACE (PRIVATE LANE) UNIT G UNIT B UNIT F LOADING 1,996 SF 1,652 SF AREA UNIT H 1,653 SF MCFARRENS LANE ONTARIO STREET RESIDENTIAL LOBBY OFFICE LOBBY EXISTING HERITAGE BUILDING UNIT D UNIT E 1,634 SF 2,514 SF

RICHMOND STREET EAST









FOR QUESTIONS PLEASE CONTACT

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Thank You

