

## Investor Presentation

February 2021



### Disclaimer

#### General

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The Company measures the success of its business in part by employing several key performance indicators that are not recognized under IFRS including net operating income ("NOI"), funds from operations ("FFO"), core funds from operations ("core FFO"), and adjusted funds from operations ("AFFO"). These indicators should not be considered an

alternative to IFRS financial measures, such as net income. As non-IFRS financial measures do not have standardized definitions prescribed by IFRS, they are less likely to be comparable with other issuers or peer companies. A description of the non-IFRS measures used by the Company in measuring its performance is included in its Management Discussion and Analysis available on the Company's website at www.triconcapital.com and on SEDAR at www.sedar.com.

This presentation may contain information and statistics regarding the markets in which the Company and its investees operate. Some of this information has been obtained from market research, publicly available information and industry publications. This information has been obtained from sources believed to be reliable, but the accuracy or completeness of such information has not been independently verified by the Company and cannot be guaranteed. Disclosure of past performance is not indicative of future results.

#### **Forward-Looking Statements**

This presentation may contain forward-looking statements and information relating to expected future events and the Company's financial and operating results and projections, including statements regarding the Company's growth and performance goals and expectations, including, in particular, targeted returns, expected future performance, and growth projections, that involve risks and uncertainties. Such forward-looking information is typically indicated by the use of words such as "will", "may", "expects" or "intends". The forward-looking statements and information contained in this presentation include statements regarding the Company's strategic priorities; expected or targeted financial and operating performance including project timing, projected cash flow; projected NOI and other projected performance metrics; the ability of the Company to extend debt maturities and refinanced debt; the ability to attract third-party investment; FFO growth and the potential drivers of that growth; expectations for the growth in the business; the availability and quantum of debt reduction opportunities and the Company's ability to avail itself of them; operational improvements in the single-family rental and U.S. multi-family portfolios, including integration/internalization plans, and any associated impact on revenues or costs; and improvements to the Company's financial reporting.

In regards to the targets presented on pages 23 and 24: the 2022 Targets are based on the assumed impact of the growth drivers, proposed transactions, and sources of cash flow described throughout those pages and on the assumption that other drivers of performance will not deteriorate over the relevant period. There can be no assurance that such growth drivers, transactions or cash flow will occur, be realized, or have their

anticipated impact and therefore no assurance that actual performance will align with the Company's targets. These statements are based on management's current expectations, intentions and assumptions which management believes to be reasonable having regard to its understanding of prevailing market conditions and the current terms on which investment opportunities may be available.

Projected returns and financial performance are based in part on projected cash flows for incomplete projects as well as future company plans. Numerous factors, many of which are not in the Company's control, and including known and unknown risks, general and local market conditions and general economic conditions (such as prevailing interest rates and rates of inflation) may cause actual performance and income to differ from current projections. Accordingly, although we believe that our anticipated future results, performance or achievements expressed or implied by the forward-looking statements and information are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements and information. If known or unknown risks materialize, or if any of the assumptions underlying the forward-looking statements prove incorrect, actual results may differ materially from management expectations as projected in such forward-looking statements. Examples of such risks are described in the Company's continuous disclosure materials from time-to-time, as available on SEDAR at www.sedar.com. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.

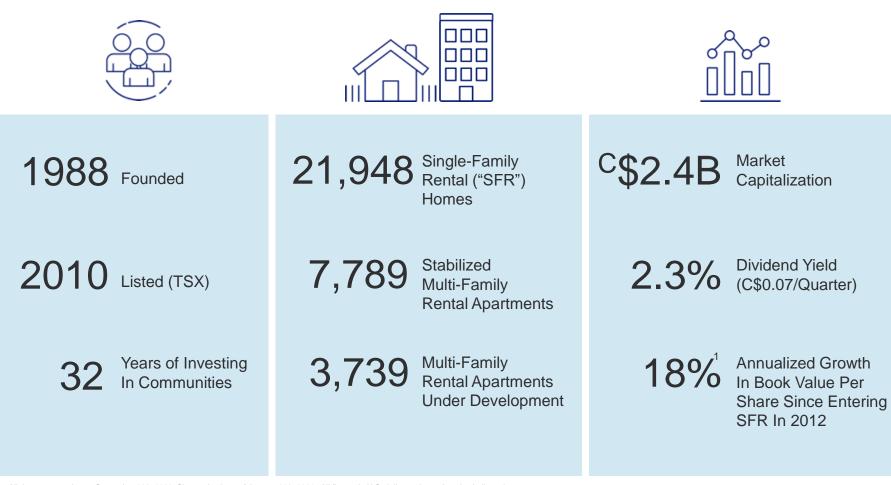


Founded in 1988, Tricon is a rental housing company focused on the middle market demographic. Tricon owns and operates approximately 30,000 single-family rental homes and multi-family rental units in 21 markets across the United States and Canada, managed with an integrated technology-enabled operating platform





### Our mission is to provide quality housing for families across North America and to generate strong risk-adjusted returns for our public and private investors



All data presented as at September 30<sup>th</sup>, 2020. Share price is as of January 29<sup>th</sup>, 2021. All figures in U.S. dollars unless otherwise indicated.

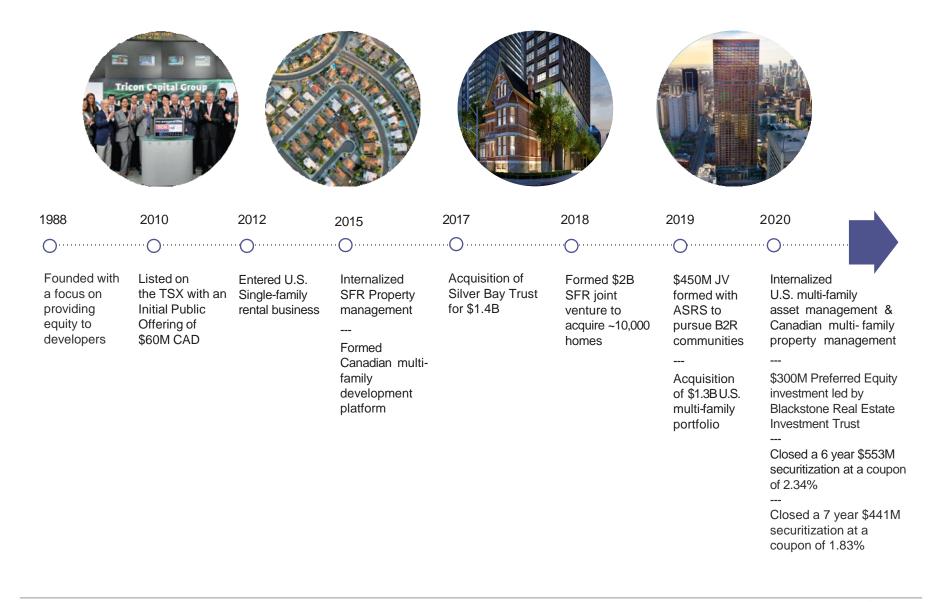
1. Annualized growth in book value per share is calculated based on CAD book value since Tricon entered the Single Family Rental sector in Q1 2012.



**TSX: TCN** 

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### Our Evolution as a Rental Housing Company





### **Our Strategic Vision**

Tricon generates predictable cash flow from rental assets and enhances its investment returns with contractual fees earned from managing third-party capital.

# **INTRICON** RESIDENTIAL

#### Predictable Rental Income

Generate recurring rental income from single-family and multi-family rental properties.

#### Access to Strategic Capital

Raise third-party capital to enhance scale and improve operational efficiency, reduce balance sheet exposure to development activities, and drive return on equity with incremental fee income.

### Centralized Operating Platform

Leverage operating synergies and innovation across singlefamily and multi-family portfolios.



### **Our Purpose Statement and Guiding Principles**



#### **Our Purpose Statement**

Imagine a world where housing unlocks life's potential

### **Our Guiding Principles**

- Go above and beyond to enrich the lives of our residents
- Commit to and inspire excellence in everything we do
- Ask questions, embrace problems, thrive on the process of innovation
- Do what is right, not what is easy
- Elevate each other so together we leave an enduring legacy



### ESG Update – Our Commitment to Social Causes

Our annual Founders' Day focused on themes of diversity, inclusion, and equality.

#### Founders' Day 2020

- On September 23, 2020 we hosted our annual Founders' Day Celebration, a day to focus on our core principles and to reinforce our commitment to making a difference in our communities
- All Tricon employees participated in a series of fireside chat discussions with leaders from the Black North Initiative, Black Girls CODE and Red Door Shelter to bring awareness to their causes



Wes Hall Founder Black North Initiative





Isis Miller Community Events Manager Black Girls CODE





**Kirsten Cooney** Fundraising Coordinator Family Red Door Shelter





### ESG Update – Focus on Residents

Tricon engaged in several initiatives this quarter in support of our commitment to our residents.

#### Helping Residents in Times of Need

 The Resident Emergency Assistance Fund provides financial assistance for residents experiencing unexpected difficulties such as a health crisis, job loss, death or other catastrophic events including COVID-19





#### **Self Governing on Lease Renewals**

Recognizing that many of our residents may have faced financial pressures during the COVID-19 induced economic downturn, we offered our residents the option of renewing expiring rental contracts at nominal increases, if any

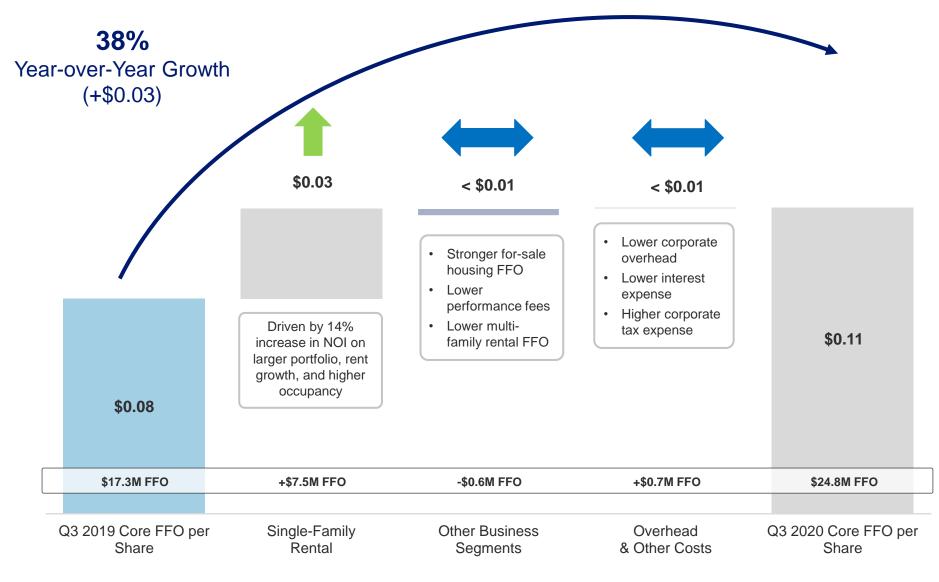
#### Hurricane Zeta Response

- Tricon's operating team has been quick to respond to the families materially impacted by the recent storm, recognizing that the health and well-being of our residents and colleagues is always our priority. For four families that were most severely impacted, Tricon has taken the following actions:
  - Provided hotel accommodations for 10 days, with intention to extend further if necessary
  - Provided gift cards for relocation, clothes, and other essential items
  - Facilitated transfers to vacant homes and/or provided other concessions





### Q3 2020 Core FFO per Share Growth





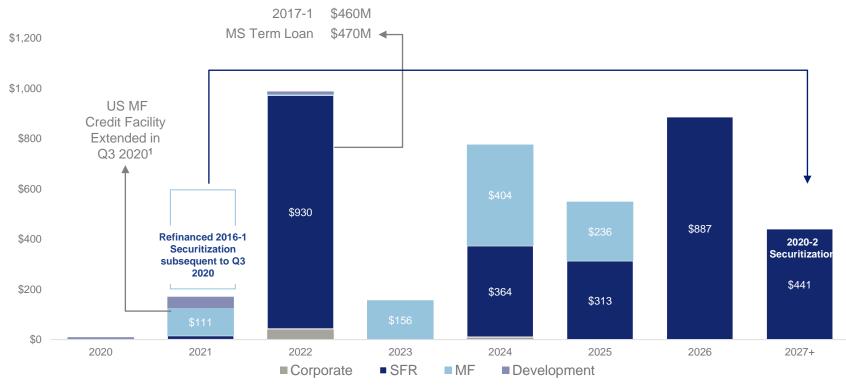
### **Consolidated Debt Profile**

**Debt Maturity Schedule** (including Tricon's extension options)

In millions of U.S. dollars

#### Improved Leverage Profile Proforma for 2020-2 Securitization

	Q2 2020	Q3 2020	Proforma
Fixed Rate %	61%	77%	78%
Avg. Int. Rate %	3.57%	3.37%	3.17%
Avg. Debt Maturity (Years)	3.0	3.4	4.0



1. On November 10, 2020, Tricon closed a \$441 million securitization transaction collateralized by 3,319 wholly owned homes with a weighted average coupon of 1.83% and term to maturity of approximately seven years. The net proceeds after transaction expenses were used to repay Tricon's 2016-1 securitized financing and repatriate approximately \$59M for corporate debt reduction and single-family home acquisitions.



### The U.S. Sun Belt – A Vast Rental Housing Opportunity

The U.S. Sun Belt is home to about ~40% of all U.S. households, and is expected to see ~60% of the growth in U.S. households from 2016-2025.

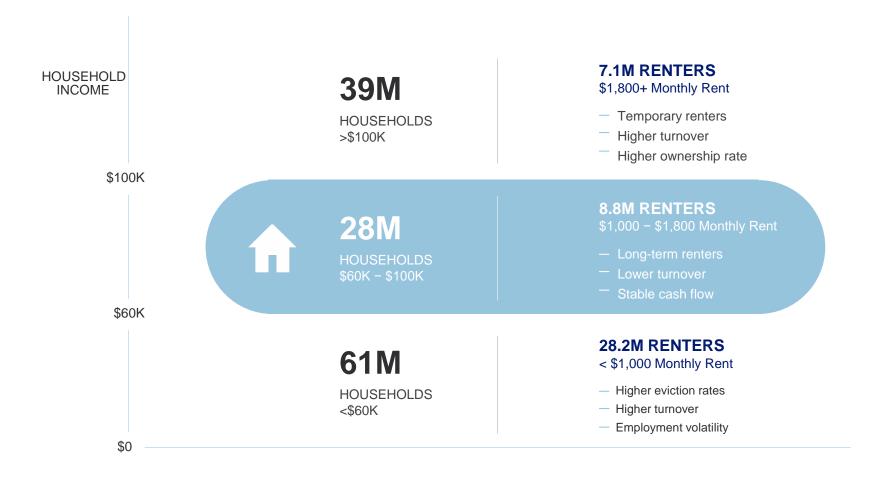


Source: John Burns Real Estate Consulting



### **Tricon's Middle Market Focus**

Tricon's U.S. rental strategy is focused on serving the middle market, an addressable market of almost 9 million households with strong long-term rentership fundamentals.





### **Our People**

A dynamic, high-performing team of industry leaders and housing experts leading ~700 dedicated employees across Toronto, Orange Country, San Francisco, Houston, and other local field offices.





Gary Berman President & CEO

Wissam Francis

EVP & Chief Financial Officer



David Berman Executive Chairman & Co-Founder



Geoff Matus Co-Founder



Jonathan Ellenzweig Chief Investment Officer



Kevin Baldrige Chief Operating Officer



Sherrie Suski Chief People Officer



David Veneziano Chief Legal Officer



Andy Carmody Managing Director



Andrew Joyner Managing Director



Wojtek Nowak Managing Director, Capital Markets



David Mark Managing Director, Finance



Evelyne Dubé Managing Director, Private Funds



Gina McMullan SVP, Corporate Reporting



John English Head of Development Canada

Alan O'Brien EVP, Operations



**Douglas Quesnel** Chief Accounting Officer









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### **Technology & Innovation**

Technology and innovation are at the core of our success. Our tech-enabled operating platform allows us to scale our business, drive operating efficiencies and continuously improve our resident experience.

#### **Asset Management**

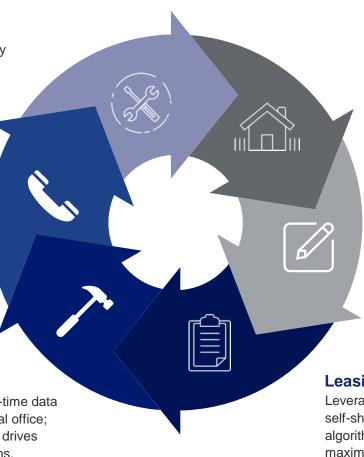
Revenue optimization tools used to balance rent vs. occupancy vs. time on market; dedicated ancillary revenue team are continually adding new service offerings to benefit residents and drive revenue growth.

#### **Call Center**

Intelligent Virtual Agents streamline resident inquiries ranging from new leases to service requests; centralized administration and oversight of repair and maintenance results in efficient repairs.

#### **Repair & Maintenance**

TriForce platform enables real-time data sharing by field staff and central office; mobile inventory management drives efficiency for maintenance techs.



#### **Acquisitions**

TriAD acquisitions platform filters millions of listings per year, ranks homes against key criteria, and standardizes hundreds of key underwriting steps, enabling the team to convert listings to offers in minutes.

#### **Resident Underwriting**

Statistical screening model used to qualify residents, drive retention and reduce turnover costs.

#### Leasing

Leverage 360-degree online tours, self-showing technology, and algorithmic lead scoring in order to maximize prospect conversion.



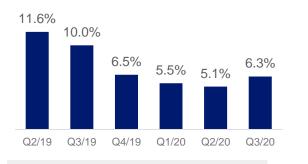
### **Our Single-Family Rental Portfolio**

Tricon operates one of the largest portfolios of single-family rental homes in the U.S. Sun Belt.

\$0.89 \$215,000 1,627 SF \$1,445 21,948 1993 Avg. Monthly Rent / SF Avg. Home Value Avg. Home Size Avg. Monthly Rent Avg. Vintage **Total Homes** Atlanta, GA Charlotte, N Houston, T Jacksonville, FL Columbia, SC Atlanta, GA



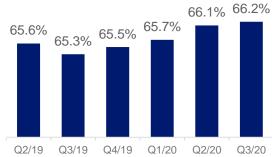
### Single-Family Rental: Consistently Strong Operating Metrics



Same Home NOI Growth

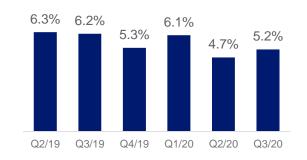
Consistently delivering industry-leading same home NOI growth.

#### Same Home NOI Margin



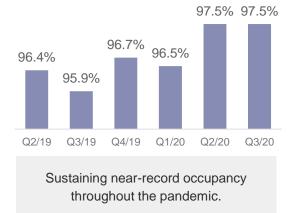
50-100 bps year-over-year margin improvement due to stringent expense control and strong top-line growth.

#### Same Home Average Blended Rent Growth



Strong demand and scarcity of available homes enable outsized rent growth, while self-governing on renewals.

#### Same Home Average Occupancy



#### Same Home Annualized Turnover



Continued focus on customer service and resident retention has driven turnover down year-over-year.

Note: Metrics reflect Tricon's proportionate share of the managed portfolio and exclude limited partners' interests in the SFR JV-1 portfolio.

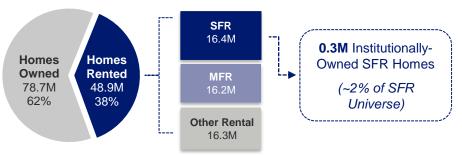


### SFR Represents a Vast Market Opportunity

Tricon's existing Sun Belt markets present a vast growth opportunity, with a deep supply of resale homes to allow us to potentially acquire up to 5,000 SFR homes per year that meet our acquisition criteria (vs. ~3,200 current run-rate).

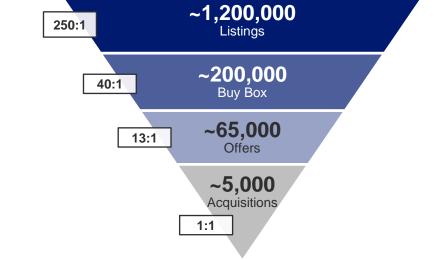
#### **U.S. Market Opportunity**

U.S. rental housing is a deep market with institutionally owned singlefamily rental operators owning ~2% of the SFR universe.



Tricon is well equipped to expand its exposure and increase acquisition volume by leveraging its proprietary acquisition platform to source and underwrite homes that meet its rating criteria, and execute offers on homes within minutes

#### Annual Home Sales in Tricon's Existing Markets<sup>2</sup>



Illustrative Acquisition Funnel<sup>1</sup>

	Atlanta	Charlotte (	Columbia	Dallas	Houston Ir	ndianapolis Ja	acksonville	Las Vegas	Nashville	Northern California	Orlando	Phoenix	Raleigh	Reno	San Antonio	Southeast Florida	Southern California	Tampa	Total
2020	116,262	38,648	13,831	111,092	97,481	40,728	31,392	44,425	39,739	111,759	47,057	112,831	32,261	8,171	39,374	74,722	192,554	71,346	1,223,673
2019	116,249	37,183	13,745	103,548	90,891	39,968	31,867	46,331	41,041	112,560	50,310	112,390	30,878	8,505	35,949	79,569	194,594	73,829	1,219,407
2018	113,861	35,546	13,506	100,334	87,190	40,037	30,540	48,955	39,332	116,163	50,169	108,244	29,946	8,590	33,583	83,958	195,991	73,179	1,209,124

Source: John Burns Real Estate Consulting.

1. Illustrative funnel based on Tricon management estimates.

2. Represents full year home sales in existing markets; excludes potential new markets where Tricon currently operates its multi-family strategy or could expand its single-family strategy in the future.



### Our U.S. Multi-Family Rental Portfolio

### Tricon owns a portfolio of high quality affordably priced suburban garden-style apartments in the U.S. Sun Belt.

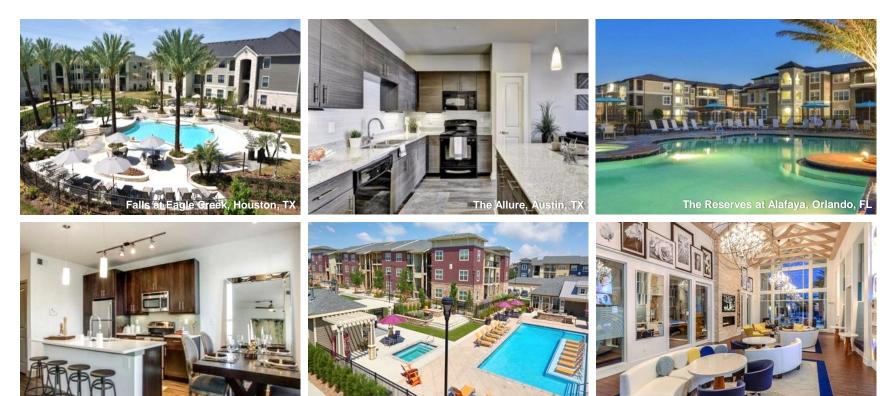


7,289 Total Units

966 SF Avg. Unit Size \$1,228 Avg. Monthly Rent \$1.27

Avg. Monthly Rent / SF

2012 Avg. Vintage





Altis at Sand Lake, Orlando, FL

arrick Bend, Denver,

0.0

### Driving Operational Performance in U.S. Multi-Family<sup>1</sup>

Tricon's U.S. multi-family portfolio is focused on high quality, affordably priced product in high growth Sun Belt markets. We believe that leveraging its in-house operating capabilities and reverting to pre-COVID market conditions can increase same-property NOI by \$6M (10%).

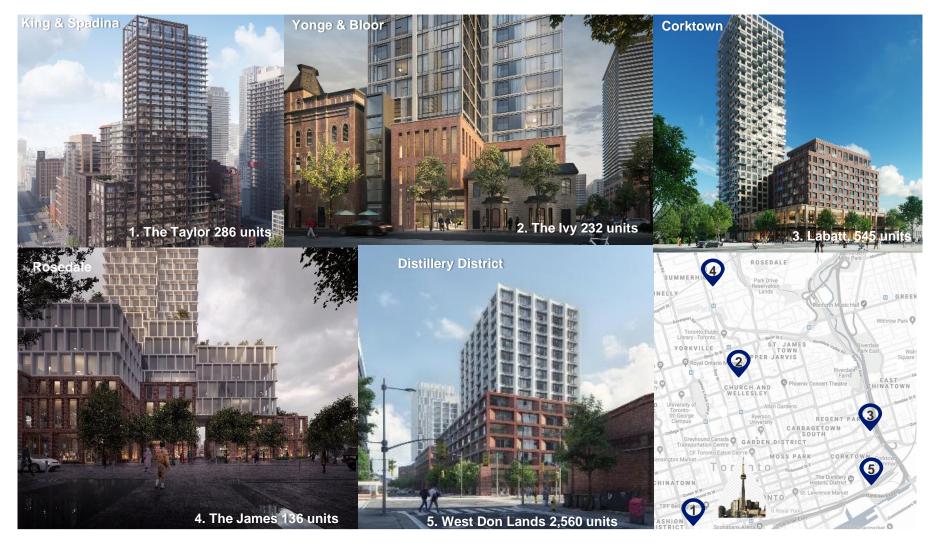
Area of Focus	Goals	Targeted Impact to Key Metrics	Potential Impact to Annualized NOI
Customer Service	Create an inviting and resident-oriented community	<ul> <li>Occupancy increase of 200 bps (towards target of ~95%)</li> </ul>	\$2.1M
	<ul> <li>Increase responsiveness to resident inquiries to drive resident satisfaction</li> </ul>	<ul> <li>Turnover decrease of 300 bps (towards ~49%)</li> </ul>	\$0.3M
Resident Screening and	Leverage resident screening team to remove decision making from local property managers	Delinquency / bad debt reduction of 50 bps	\$0.5M
Collections	<ul> <li>Deploy in-house collections team to work with delinquent residents</li> </ul>		
Repair and Maintenance	<ul> <li>Implement Tricon's procurement program across US MF portfolio</li> </ul>	<ul> <li>Materials procurement savings of 10%</li> </ul>	\$0.1M
	Leverage existing maintenance techs to reduce usage of 3rd party vendors and/or overtime billing	R&M/Turnover savings of 5% from increased reliance on in-house maintenance technicians	\$0.2M
		Subtotal	\$3.2M
	\$6M+ Potential NOI Upside	+ Market Factors • Reversion to pre-COVID delinquency (-100bps)	\$1.0M
	(10% upside to 9-month annualized NOI)	<ul> <li>Reversion to pre-COVID avg. rent of \$1,244 (+0.5%)</li> </ul>	\$0.5M
		Reversion to pre-COVID	\$1.4M

concessions expense

**III** TRICON

### **Canadian Development Portfolio**

### A Premier Development Portfolio of ~3,739 Rental Apartments in Attractive Toronto Submarkets





### Canadian Developments – Value Creation Opportunity

### Tricon's Canadian multi-family developments are expected to generate \$37M of NOI for Tricon upon stabilization, valued at ~C\$3 per share.

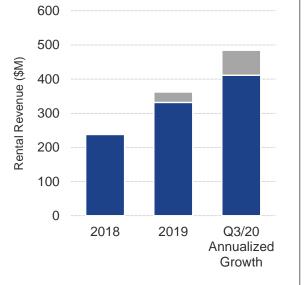
		Tricon's	Cost to	Remaining	Total	%	Tricon's unfunded	
(in millions of USD)	Units	ownership %	date	cost	cost	Completed		
	ion							\$8M
Projects under constructi The Taylor	286	30%	\$66	\$56	\$122	42%		TCN Expected Stabilized NOI
WDL - Block 8	200 770	33%	<del>پ</del> 00 47	\$30 221	268	42 %		(Initial Occupancy in 2022)
The ly	232	47%	29	79	108	6%	_	
Total	1,288	-1770	\$142	\$356	\$498	070	-	
Projects in pre-constructi	ion							_
The James	136	100%	65	188	253	7%	60	\$29M
7 Labatt	545	30%	59	214	273	3%	8	TCN Expected
WDL - Block 3/4/7	870	33%	5	378	383	1%	13	Stabilized NOI
WDL - Block 20	661	33%	2	354	356	-	1	(Initial Occupancy in 2024)
WDL - Block 10	239	33%	2	88	90	2%	7	
Total	2,451		\$133	\$1,222	\$1,355		\$88	
tabilized NOI and NA	V Contri	bution					\$37M	
		\$8	3M	\$8M	\$14	М		
nitial Occupancy		202	22	2023	202	4	2025	
/alue / basic share (4.0% c	ap rate), CS	\$ \$0.	53	\$0.53	\$0.9	8	\$2.74	
/alue / basic share (3.5% c	ap rate), CS	\$ \$0.	74	\$0.74	\$1.3	2	\$3.66	
e: Projected NOI represents Tricon's share of	f NOI and is based	on ~4.75% average developm	ent yield on cost; va	lue per share assumes 68%	6 weighted avg. deb	t/cost and USD/CAD o	of 1.33.	

### Private Funds & Advisory

Private Funds & Advisory has been a core activity for Tricon over its 30-year history. Third-party capital allows Tricon to increase its operating scale, fund development opportunities off-balance sheet and enhance shareholder returns, as well as raise capital when the public markets window is closed.

#### **Increased Operating Scale**

PF&A allows Tricon to scale its business faster - rental revenues have doubled over two years, with ~30% attributed to third-parties.

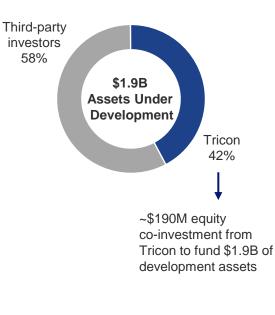


Third-Party Share of Rental Revenue

Tricon's Share of Rental Revenue

#### **Efficient Exposure to Development**

Tricon funds its Canadian multi-family developments primarily using third-party capital while giving shareholders balance sheet exposure to future value creation.



#### **Enhanced Shareholder Returns**

Tricon enhances its return on shareholders' equity with fee income from managing thirdparty capital alongside its own investments.

#### **Target Investment Returns to Tricon**

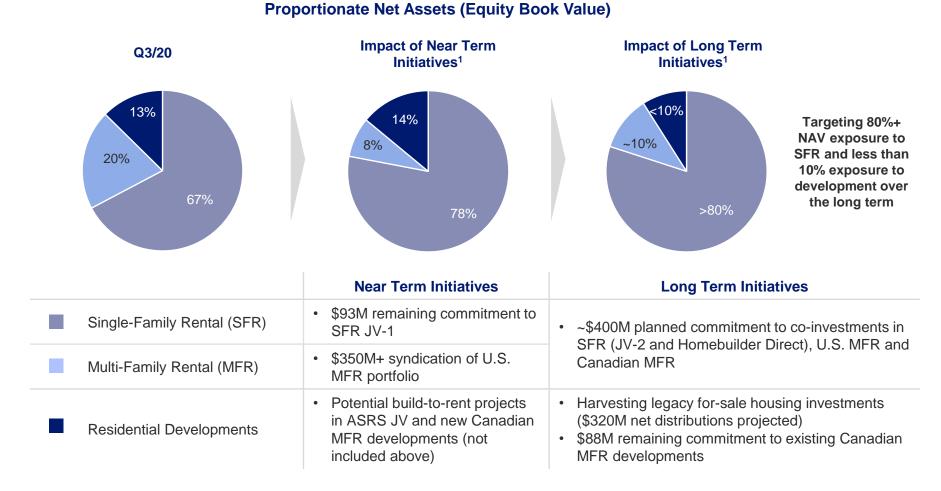


1. Assumes 1/3 Tricon co-investment + 2/3 third-party investment with Tricon earning 1% asset management fee + potential performance fees.



### **Capital Allocation Overview**

Tricon's current and planned investment initiatives are expected to increase our exposure to recurring rental income, with a primary focus on the high-growth single-family rental business.



1. Refer to the Forward-Looking Statements on Page 1.



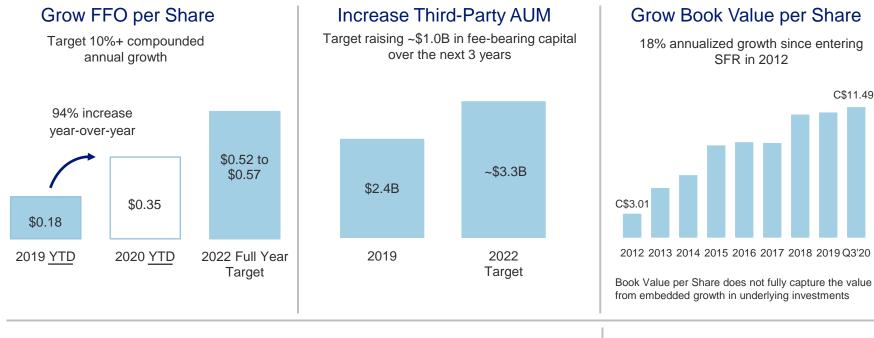
### Our Key Priorities<sup>1</sup>

Grow FFO per Share	<ul> <li>Provide stable, predictable income for shareholders by focusing on defensive rental housing</li> <li>Target 10%+ compounded annual growth rate in FFO per Share over three years</li> </ul>
Increase Third-Party AUM	<ul> <li>Raise third-party capital in all our businesses to enhance scale, improve operational efficiency, and drive return on equity with incremental fee income</li> <li>Add new third-party equity capital commitments of ~\$1B over three years</li> </ul>
Grow Book Value per Share	<ul> <li>Build shareholder value by deploying our free cash flow into accretive growth opportunities focused on rental housing</li> </ul>
Reduce Leverage	<ul> <li>Minimize corporate-level debt while maintaining prudent and largely non-recourse leverage at the business segment or asset level</li> <li>Pursue consolidated leverage target of 50-55% net debt to assets</li> </ul>
Improve Reporting	<ul> <li>Adopt financial disclosure practices that reduce complexity and improve comparability of results with real estate peers</li> </ul>

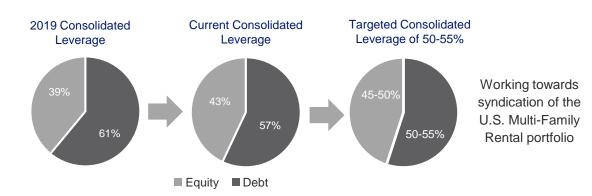
1. Refer to the Forward-Looking Statements on page 1.



### Performance Dashboard<sup>1</sup>



### Reduce Leverage<sup>2</sup>



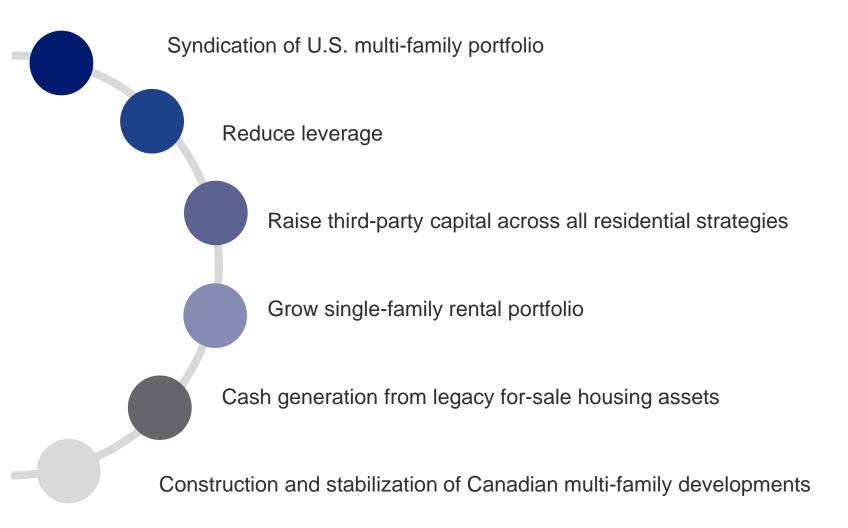
### Improve Reporting

- Adopt consolidated accounting
- ✓ Adopt more conventional companywide real estate performance metrics, such as FFO / AFFO per share
- ☑ Enhance financial disclosure practices
- ☑ Adopt comprehensive ESG plan

1. Refer to "General" and "Forward-Looking Statements" on Page 1, USD/CAD exchange rates used are 1.33 at September 30, 2020 2. All debt figures are presented net of cash and exclude Tricon's outstanding 5.75% convertible debentures



### Upcoming Catalysts<sup>1</sup>







**Gary Berman** 

President and Chief Executive Officer

#### Wissam Francis

Executive Vice President and Chief Financial Officer

Managing Director, Capital Markets

Wojtek Nowak

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