

Investor & Analyst Day 2021

January 27, 2021



Disclaimer

General

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The Company measures the success of its business in part by employing several key performance indicators that are not recognized under IFRS including net operating income ("NOI"), funds from operations ("FFO"), core funds from operations ("core FFO"), and adjusted funds from operations ("AFFO"). These indicators should not be considered an

alternative to IFRS financial measures, such as net income. As non-IFRS financial measures do not have standardized definitions prescribed by IFRS, they are less likely to be comparable with other issuers or peer companies. A description of the non-IFRS measures used by the Company in measuring its performance is included in its Management Discussion and Analysis available on the Company's website at www.triconcapital.com and on SEDAR at www.sedar.com.

This presentation may contain information and statistics regarding the markets in which the Company and its investees operate. Some of this information has been obtained from market research, publicly available information and industry publications. This information has been obtained from sources believed to be reliable, but the accuracy or completeness of such information has not been independently verified by the Company and cannot be guaranteed. Disclosure of past performance is not indicative of future results.

Forward-Looking Statements

This presentation may contain forward-looking statements and information relating to expected future events and the Company's financial and operating results and projections, including statements regarding the Company's growth and performance goals and expectations, including, in particular, targeted returns, expected future performance, and growth projections, that involve risks and uncertainties. Such forward-looking information is typically indicated by the use of words such as "will", "may", "expects" or "intends". The forward-looking statements and information contained in this presentation include statements regarding the Company's strategic priorities; expected or targeted financial and operating performance including project timing, projected cash flow; projected NOI and other projected performance metrics; the ability of the Company to extend debt maturities and refinanced debt; the ability to attract third-party investment; FFO growth and the potential drivers of that growth; expectations for the growth in the business; the availability and quantum of debt reduction opportunities and the Company's ability to avail itself of them; operational improvements in the single-family rental and U.S. multi-family portfolios, including integration/internalization plans, and any associated impact on revenues or costs; and improvements to the Company's financial reporting.

The strategic objectives and associated performance targets presented on pages 51 to 63 (including anticipated value creation from the Company's development activities and operational improvements, as well as the Company's private fundraising goals, capital allocation objectives, and debt reduction opportunities) are based on the assumed impact of the growth drivers, proposed transactions and activities, and sources of cash flow described throughout those pages and on the assumption that other drivers of performance will not deteriorate over the relevant period. There can be no assurance that

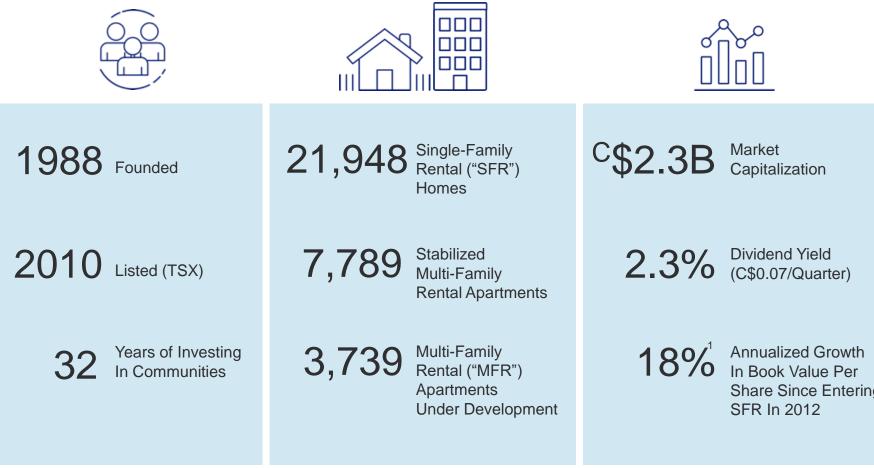
such growth drivers, transactions or cash flow will occur, be realized, or have their anticipated impact and therefore no assurance that actual performance will align with the Company's targets. These statements are based on management's current expectations, intentions and assumptions which management believes to be reasonable having regard to its understanding of prevailing market conditions and the current terms on which opportunities may be available.

Projected returns and financial performance are based in part on projected cash flows for incomplete projects as well as future company plans. Numerous factors, many of which are not in the Company's control, and including known and unknown risks, general and local market conditions and general economic conditions (such as prevailing interest rates and rates of inflation) may cause actual performance and income to differ from current projections. Accordingly, although we believe that our anticipated future results, performance or achievements expressed or implied by the forward-looking statements and information are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements and information. If known or unknown risks materialize, or if any of the assumptions underlying the forward-looking statements prove incorrect, actual results may differ materially from management expectations as projected in such forward-looking statements. Examples of such risks are described in the Company's continuous disclosure materials from time-to-time, as available on SEDAR at www.sedar.com. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.

Founded in 1988, Tricon is a rental housing company focused on the middle market demographic. Tricon owns and operates approximately 30,000 single-family rental homes and multi-family rental units in 21 markets across the United States and Canada, managed with an integrated technology-enabled operating platform.



Our mission is to provide quality housing for families across North America and to generate strong risk-adjusted returns for our public and private investors.



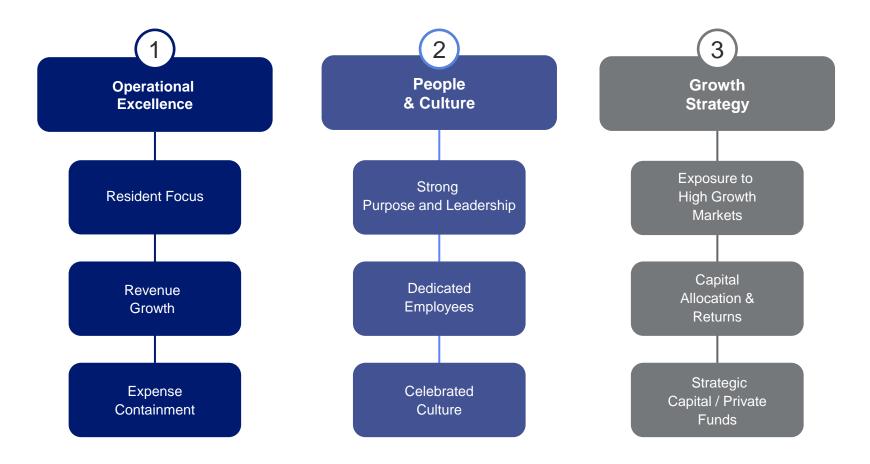
All data presented as at September 30th, 2020. Share price is as of January 25th, 2021. All figures in U.S. dollars unless otherwise indicated. 1. Annualized growth in book value per share is calculated based on CAD book value since Tricon entered the Single-Family Rental sector in Q1/12. Share Since Entering

TSX: TCN

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Today's Agenda

Today's agenda focuses on three pillars that drive shareholder value at Tricon: 1) Our Operational Excellence, 2) Our People and Culture, and 3) Our Growth Strategy.



II TRICON

Meet the Team

You will hear from 21 leaders and culture carriers within our organization who are helping to shape the future of real estate and are reimagining rental housing.



Gary Berman President & CEO



Wissam Francis EVP & Chief Financial Officer

Nicole Conniff

Vice President.



Kevin Baldridge Chief Operating Officer



Jonathan Ellenzweig Chief Investment Officer

Sherrie Suski Chief People Officer







Andrew Joyner Managing Director, Investments



Dean Bender

Head of Marketing

Alan Leela Vice President, Investments



Andy Carmody

Managing Director,

Investments

Josh Nogowski Vice President, SFR Acquisitions



Wojtek Nowak Managing Director,

Property Marketing Business Systems

Dawn Dalton

Vice President.

Alan O'Brien Head of Property **Capital Markets** Operations



Jeff Peterson Director. Asset Management



Private Funds

Bill Richard Head of SFR Acquisitions & Asset Management

(Canada)

Rick Timmins

Director,

Investments



Matt Trombley Senior Manager, Revenue Management

John English



Head of Development





Connor Doss Vice President.

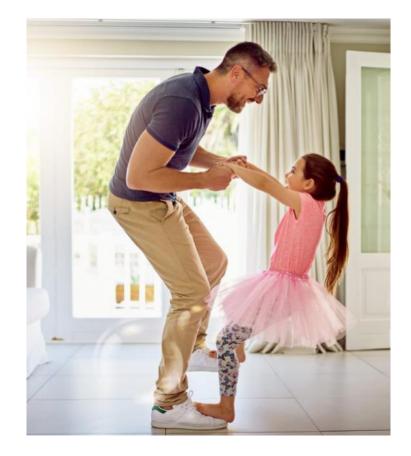
Centralized

Operations

Evelyne Dubé Managing Director,

Investor & Analyst Day 2021 – Our Focus

- Sustainability, technology and innovation permeate all aspects of our business
- Our technology-driven operating platform and resident focus help drive industryleading operating metrics
- Our corporate culture is our competitive advantage; we have a dynamic team that embraces continuous learning, innovation, and growth
- We have exposure to high-growth markets and are a major beneficiary of deurbanization trends unleashed by the COVID-19 pandemic; we can access virtually unlimited growth opportunities with both public and private capital



Technology & Innovation

Technology and innovation are at the core of our success. Our tech-enabled operating platform allows us to scale our business, drive operating efficiencies and continuously improve our resident experience.

Asset Management

Revenue optimization tools used to balance rent vs. occupancy vs. time on market; dedicated ancillary revenue team are continually adding new service offerings to benefit residents and drive revenue growth.

Call Center

Intelligent Virtual Agents streamline resident inquiries ranging from new leases to service requests; centralized administration and oversight of repair and maintenance results in efficient repairs.

Repair & Maintenance

TriForce platform enables real-time data sharing by field staff and central office; mobile inventory management drives efficiency for maintenance techs.



Acquisitions

TriAD acquisitions platform filters millions of listings per year, ranks homes against key criteria, and standardizes hundreds of key underwriting steps, enabling the team to convert listings to offers in minutes.

Resident Underwriting

Statistical screening model used to qualify residents, drive retention and reduce turnover costs.

Leasing

Leverage 360-degree online tours, self-showing technology, and algorithmic lead scoring in order to maximize prospect conversion.

ESG Priorities

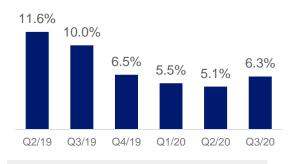
Our ESG priorities are reflected in all aspects of our business and how we conduct ourselves. Following our inaugural ESG roadmap and priorities published in 2020, we will be releasing our first ESG Annual Report in March 2021.





Operational Excellence

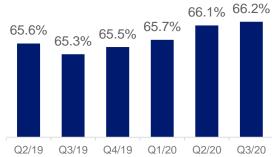
Single-Family Rental: Consistently Strong Operating Metrics



Same Home NOI Growth

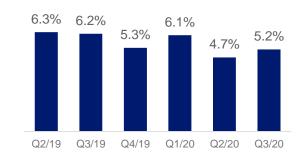
Consistently delivering industry-leading same home NOI growth.

Same Home NOI Margin



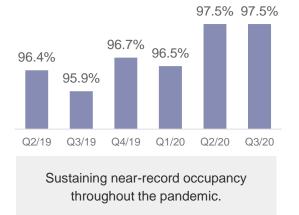
50-100 bps year-over-year margin improvement due to stringent expense control and strong top-line growth.

Same Home Average Blended Rent Growth



Strong demand and scarcity of available homes enable outsized rent growth, while self-governing on renewals.

Same Home Average Occupancy



Same Home Annualized Turnover



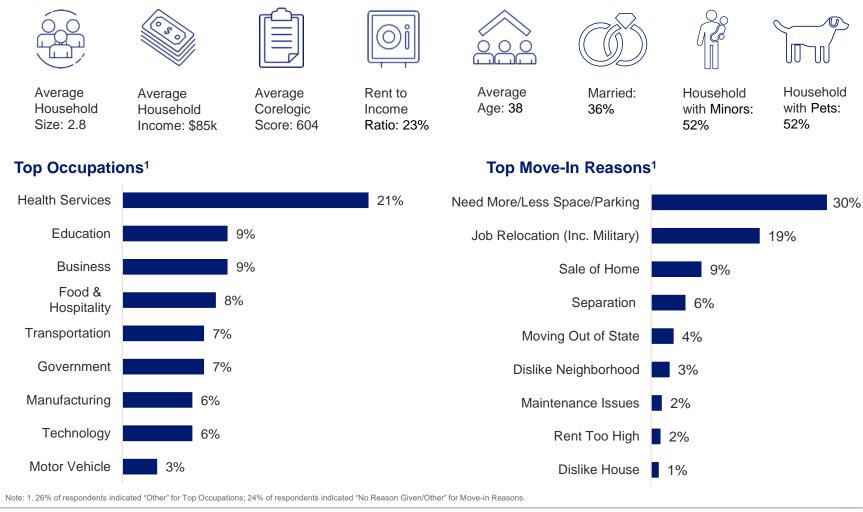
Continued focus on customer service and resident retention has driven turnover down year-over-year.

Note: Metrics reflect Tricon's proportionate share of the managed portfolio and exclude limited partners' interests in the SFR JV-1 portfolio.

Move-In Demographics of our SFR Residents

Tricon aims to attract residents with a resilient and diverse income profile, as well as a propensity to rent with us for the long term.

Profile of New Move-ins in Q3-Q4/20

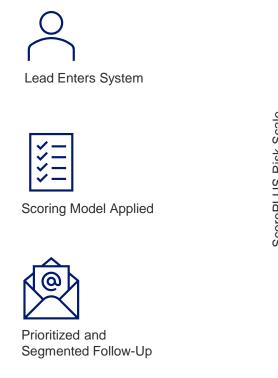


Finding the Right Resident for our Homes

Tricon uses behavioral lead scoring to prioritize leads and a statistical lease screening model to assess renter characteristics; these tools allow Tricon to attract reliable, long-term residents.

Behavioral Lead Scoring

 Leads are grouped into multiple segments based upon specific behaviors (hot, warm, cold) in order to escalate follow-up and convert efficiently



CoreLogic – ScorePLUS

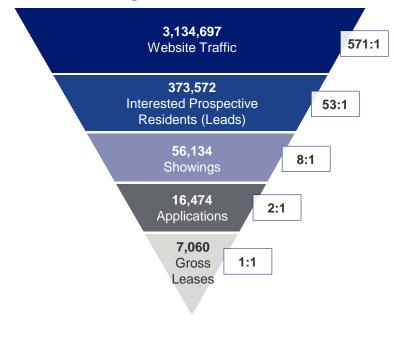
- Model assigns applicant a risk score from 200 (high risk) to 800 (low risk) based on millions of individual histories representing the aggregate U.S. renter population
- Approval model targets renters in top ~30% of population (540+ risk score)



Leasing: Using Automation to Manage Rapid Growth

By leveraging technology and consumer insights across the leasing process, Tricon has been able to accommodate rapid growth with minimal increase in leasing staff.

- Lead Acquisition Process: Behavioral targeting drives conversions and optimizes media spend.
- Lead Showing Process: Technology enables self-service and digital experience ensures customer data capture.
- Lead Management Process: Multiple touchpoints are designed to get the right content to the right audiences at the right time (e.g. sending communications when the user typically opens emails).



2020 FY Leasing Statistics

Change Over Five Years



Website traffic increased 339% fueled by a more sophisticated digital advertising strategy optimizing conversions



Showings increased 386% enabled by self-showing technology



Gross leases increased 70% due to strong demand and a larger portfolio of homes



Meanwhile, our team of leasing agents increased by only 1 person (from 28 to 29) as technology has allowed Tricon to streamline and automate the leasing process

Source: Google Analytics, Tricon CRM and Yardi

Automating Resident Services with Intelligent Virtual Agent (IVA)

Tricon recently rolled out Intelligent Virtual Agent (IVA) technology at its call center to automate the leasing process, with plans to extend IVA across other resident services. As we grow, we expect IVA will allow our call center to accommodate 30,000 homes without meaningful additions to headcount.

Phase One: Leasing

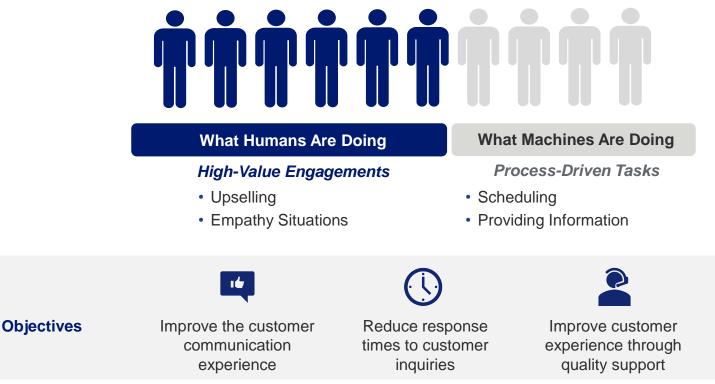
- IVA live as of Q4/20
- Processes resident inquiries related to key home attributes, tour scheduling and account information

Phase Two: Maintenance

- Estimated IVA launch Q2/21
- Processes resident inquiries related to work order triage and scheduling

Phase Three: Chat & Text

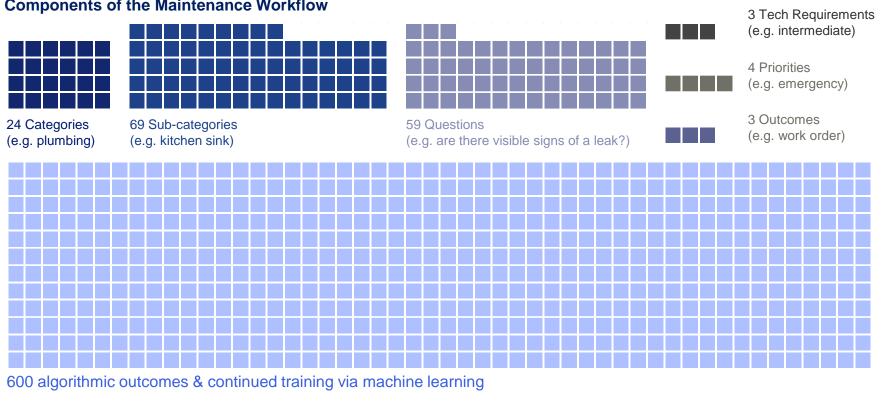
- Estimated IVA launch Q4/21
- Make IVA fully accessible via chat and text to facilitate a true omnichannel model



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Next Step: Automating Maintenance with Intelligent Virtual Agent

With Intelligent Virtual Agent (IVA) technology successfully deployed in the leasing process, Tricon is turning its attention to automating complex maintenance workflows to provide streamlined, on-demand response to residents.



Components of the Maintenance Workflow

Innovative **Functionality**



Automated weather analysis to auto-escalate work orders based on weather forecast (e.g. prioritize HVAC in a heat wave)



Dynamic assignment of maintenance requests to specific technicians based on skillset versus complexity of the job

Enhancing the Resident Experience with Smart Home

Almost one third of our portfolio is smart home enabled, with plans to achieve 50% by the end of 2021 and 80% by the end of 2022; every new acquisition and turned home is being equipped with smart home.



100% of prospect showings enabled by Smart Home system

~40,000 completed self-shows since February 2020

~50% of prospective residents tour a home within an hour of signing up for a tour

\$16.95 monthly fee for Smart Home offering, expected to contribute ~\$0.8M to Tricon proportionate NOI in 2021

~50% lower energy costs on vacant homes which reduces our carbon footprint and saves ~\$25/month per vacant home, or \$50k proportionate NOI benefit

15% achievable target ROI

Next Steps



Permission to enter

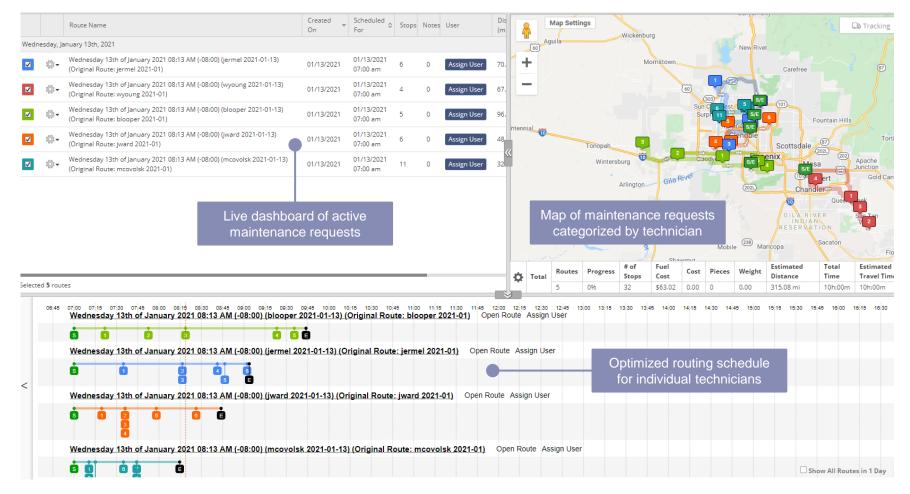


Enhanced equipment offerings

Smart Scheduling to Optimize our Maintenance Calls

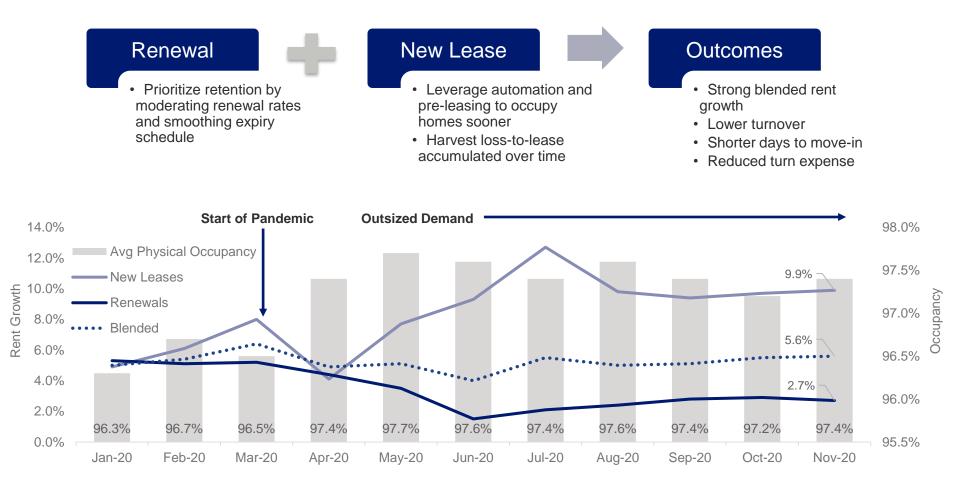
Route optimization helps us reach our residents faster and has improved the efficiency of our maintenance team by ~27% in 3 years (from 2.6 to 3.3 average maintenance calls per day). A targeted ~15% savings in fuel consumption also reinforces our commitment to sustainability.

Centralized Routing Dashboard



Embedded Loss-to-lease Supports Ongoing Rent Growth

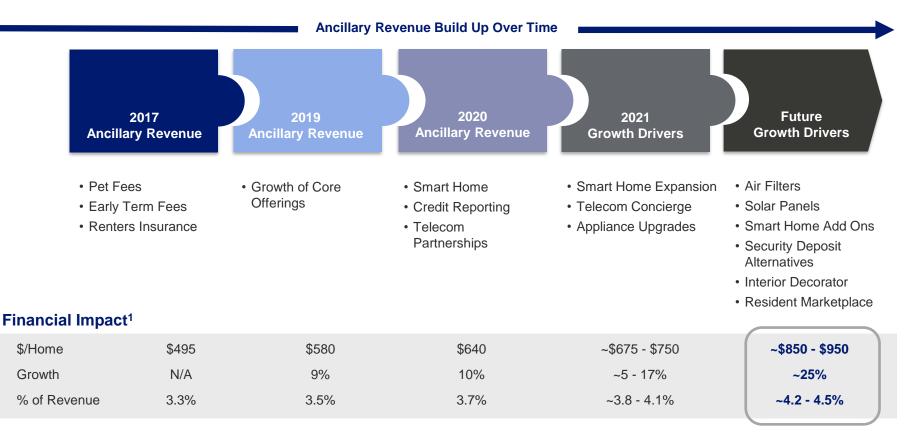
Strong demand for our homes coupled with low turnover of existing residents results in significant loss-tolease embedded in the SFR portfolio, which is valued conservatively at 7-9% (\$22-\$29M) of Tricon's proportionate annualized rental revenue and creates an opportunity for continued strong rent growth.



Note: Metrics reflect same home portfolio.

Ancillary Offerings Driving Additional Revenue Growth

Tricon's ancillary revenue offerings focus on services which enhance the rental living experience for residents while adding value to our portfolio and enhancing its sustainability. The full roll-out of ancillary revenue offerings across our portfolio could contribute an incremental ~\$4-\$6M to Tricon's proportionate annualized NOI over time.



1. COVID concessions related to ancillary revenue are excluded for comparative purposes.

Single-Family Rental: Our Cost-to-Maintain Journey

Tricon is successfully controlling cost-to-maintain by focusing on low turnover, innovation and cost saving measures. For 2021, our planned initiatives are intended to keep cost-to-maintain per home stable at current levels as revenue per home increases.

2016-2018

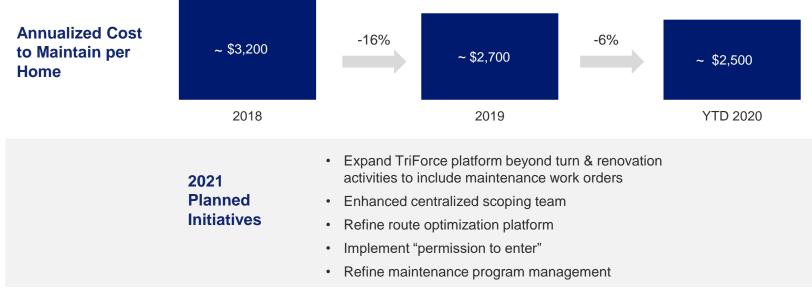
- Piloted internalized maintenance
- Led the SFR industry in 360^o scanning all homes and assets
- Deployed TriForce proprietary turn & renovation platform
- Implemented strict delegation of authority and pricing model

2019

- Defined standard renovation specifications
- Established procurement department
- Launched centralized
 maintenance dispatching

2020

- Deployed proprietary machine learning maintenance work order creation system
- · Initiated smart home deployment
- Initiated centralized renovation scoping
- Initiated centralized maintenance
 program management



Note: Reflects Tricon's proportionate share of the total portfolio.

Procurement Strategy

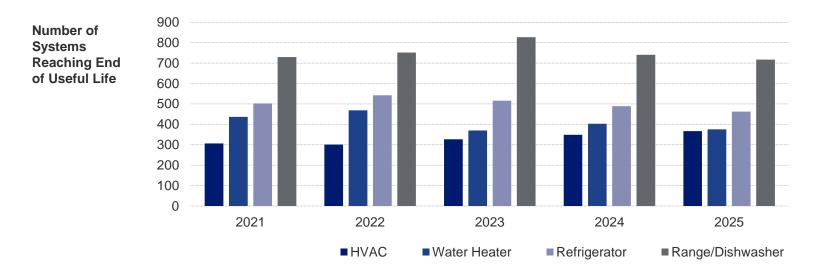
Tricon's procurement strategy leverages nationwide vendor relationships and innovative solutions to achieve cost savings on key components and materials.

Procurement Strategy Overview

- · Leverage relationships to reduce costs across multiple business functions
- Use strategic partnerships to capture discounts and rebates by negotiating directly with manufacturers
- Maximize sourcing methods to achieve high-quality, sustainable and energy-efficient solutions for our properties
- · Assess short and long-term industry trends to remain at the forefront of competitive change
- · Investigate trends and new opportunities to ensure we are leaders in the housing industry

Useful Life Expiration Schedule

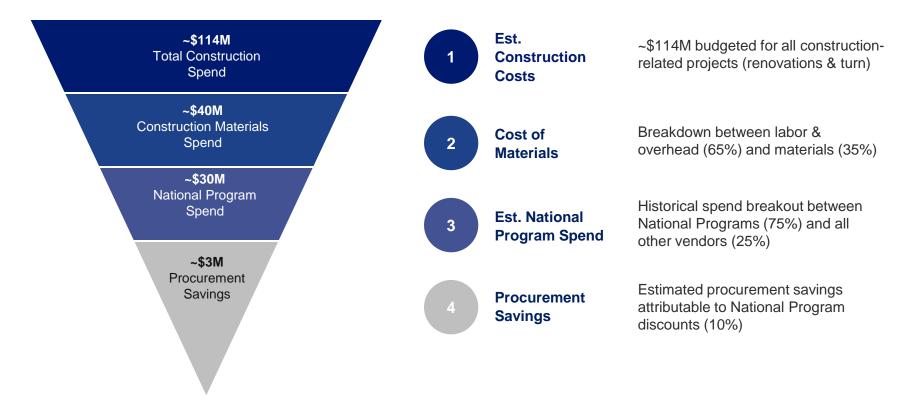
Asset capture (using our 3D mapping technology) assists in developing a useful life expiration schedule for key components of the home. This allows us to maintain consistent procurement volumes, achieve cost savings and minimize reactive spend.



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Procurement Initiative: National Program Savings

Tricon expects its national procurement program to generate \$3M of savings on materials spend in 2021 across renovations and turns, with approximately \$250,000 expected benefit to Tricon's proportionate NOI.



Procurement Savings Funnel – 2021 Projections⁽¹⁾



Our People & Culture

Our Purpose Statement and Guiding Principles



Our Purpose Statement

Imagine a world where housing unlocks life's potential

Our Guiding Principles

- Go above and beyond to enrich the lives of our residents
- Commit to and inspire excellence in everything we do
- Ask questions, embrace problems, thrive on the process of innovation
- Do what is right, not what is easy
- Elevate each other so together we leave an enduring legacy

Attracting and Retaining a High Performing Team

A positive culture coupled with robust analytics has led to low employee turnover rates as well as timeto-fill and cost-per-hire metrics that are significantly below the industry average.

Attracting the Right Person for the Job

- Tricon conducts behavioral and cognitive assessments using the Predictive Index to ensure the right match for each position
- The Predictive Index assesses a candidate on four dimensions (dominance, extraversion, patience and formality) and compares the results to the job profile to identify areas of mismatch during the interview process

Retaining our Employees

- Our proprietary turnover algorithm has been refined to predict turnover with over 86% accuracy, allowing for a proactive approach to mitigate turnover risks
- Employee turnover at Tricon has been reduced over time, and is currently tracking below 10%

Training our Employees

 Using an innovative virtual reality system for assessments and training allows for a consistent, repeatable, effective, and immersive approach to training our field teams





Developing and Promoting Leaders from Within

The below are just a few examples of the growth opportunities that our team members have had over the years within our organization.



Charlene Boske Joined in 2016 Promoted to Supervisor, Total Rewards



Alain Coby Joined in 2014 Promoted to Senior Manager, Operations



Dawn Dalton Joined in 2016 Promoted to VP, Business Systems



Ralph DeMott Joined in 2016 Promoted to Regional Director, Operations



Janice Martin Joined in 2016 Promoted to Director, Accounting Services



Gina McMullan Joined in 2016 Promoted to SVP, Corporate Reporting



Jayashri Raghunathan Joined in 2015 Promoted to SVP, IT



Heather Southworth Joined in 2014 Promoted to VP, Operations



Chris Spagnolo Joined in 2015 Promoted to Director, Development - Canada

Our Dedicated Employees: Local Presence to Serve our Residents

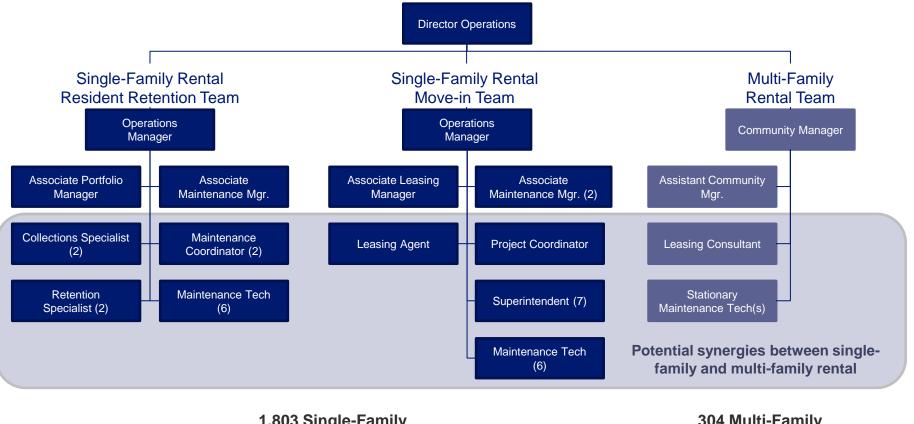
The single-family rental business requires a strong local presence to successfully serve our residents. Tricon employs a team of 788 dedicated staff across 20 locations, with a significant emphasis on placing employees "in the field", supported by centralized operating functions.



Note: Figures represented on map do not include Johnson employees based predominantly in Houston.

Case Study: Tampa Organization Structure

Tricon's local market teams are organized to best serve the resident, including employees specializing in resident retention and move-ins. As we continue to leverage operating capabilities to drive performance in the U.S. multi-family portfolio, there are opportunities for synergies among maintenance, leasing staff, and centralized operations.



Resident Move-In Team

experience."

Kristine Blasko Director, Operations Tampa & SE Florida November 2014



Resident Retention Team

"Lead, inspire, and create a positive team environment where service excellence and performance unlock life's potential."

their residency."

renewal experience."

"Build customer loyalty by providing an

"Retain families in their homes by clearly

communicating processes and providing

compassionate support to ensure a positive

"Foster a worry-free home environment for

Tricon residents by ensuring all work order

requests are executed in a timely, economical, and efficient manner while

providing quality service."

outstanding customer experience throughout





Alain Coby Sr. Operations Manager January 2015

Josephine Compierchio Operations Manager January 2016



Julian Ospina

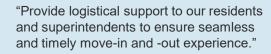
Sr. Operations Manager

September 2014

Miriam Calvaruso Assistant Operations Manager August 2016



Edward Woltmann Project Coordinator February 2018



"Lead, inspire, and create a positive

environment to identify and close prospective

residents and provide an excellent move-in

"Develop our teams to enable them to

achieve excellence and provide an

exceptional resident experience."

"Provide residents with the ultimate resident move-in experience while managing costs

and timelines and ensuring quality."

"Make Tricon the preferred housing provider by providing potential residents a friendly, knowledgeable, and professional experience."

"Connect with residents while performing expert maintenance and customer service, ensuring jobs are done right the first time."



Alicia Smith

Christina Szymankowski Retention Specialist July 2018



Janean Ayers Maintenance Coordinator May 2017



Dracy Johnson Maintenance Technician May 2017



Jagdat Amrit

Superintendent

May 2017

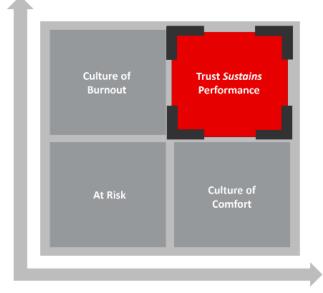
Stephany Lugo Leasing Agent June 2016



A Celebrated Culture Built on Trust

Drive Performance by Leveraging Trust¹

- High trust sustains high performance
- Employees who are committed and engaged at work are 87% less likely to leave their current company
- Earnings for organizations with engaged employees outperform those with low employee engagement by 202%
- The Great Place to Work 100 Best companies have generated stock market returns above the overall market by a factor of nearly 3x
- Companies with engaged workforces have 5x higher shareholder returns over 5 years



Performance Focus

Trust Focus

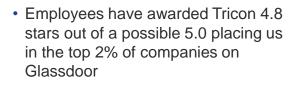
• Energage conducts market specific Top Workplace surveys in the US, with our Atlanta office winning in 2020



Tricon Awards

 The GPTW certification emphasizes a high-trust culture in the workplace





glassdoor

4.8 Star Rating



A Holistic Brand Story



Our Brand Pillars



Culture

We believe in empowering our team members, so they are inspired to improve resident's lives every day.



Community

We value the relationships that exist among the residents we serve, the diverse neighborhoods we operate in, and our partners who support and share our vision.



Connectivity

We strive to enrich lives by making meaningful connections and using technology to better serve the needs of our residents.





Imagine a world where housing unlocks life's potential.

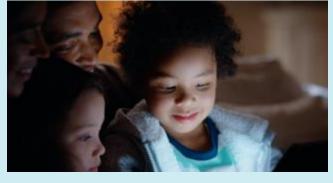






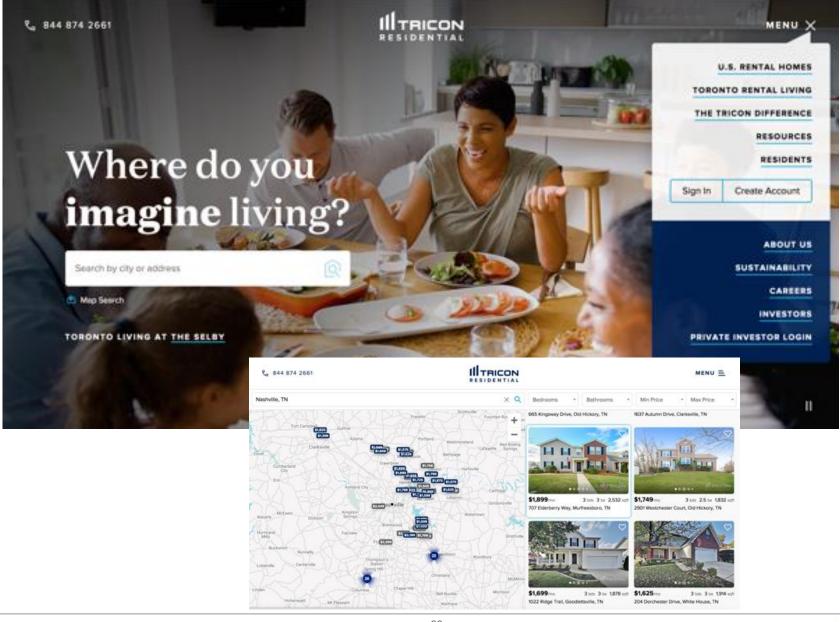








A New Resident Focused Digital Storefront



II TRICON



Our Growth Strategy

Tricon's Focus on the High Growth U.S. Sun Belt...

Tricon has concentrated its U.S. rental platform in Sun Belt states that have experienced superior population and job growth compared to the broader U.S. and are expected to continue to outperform going forward.

Tricon's markets have seen the highest inmigration over the past year...

1.2% In-Migration 50,000 + 0.7% 10.000 to 50.000 6% 0 to 10.000 1% **Out-Migration** -10.000 to 0 10% -50.000 to -10.000 < -50.000 20% 21% U.S. Average Tricon Tricon NOI Markets² Concentration¹

Net Migration by State – YoY Change (Jan. 2020 – Jan. 2021)

...And are expected to outpace U.S. average growth over the next five

Annual Population Growth (2020-2025)

~70% of Tricon's NOI is generated in Georgia, North Carolina, Texas and Florida, which received ~95% of the net in-migration in the U.S. over the past twelve months

Population growth over the next 5 years in Tricon's markets is projected to exceed the U.S. national average by 50+ bps

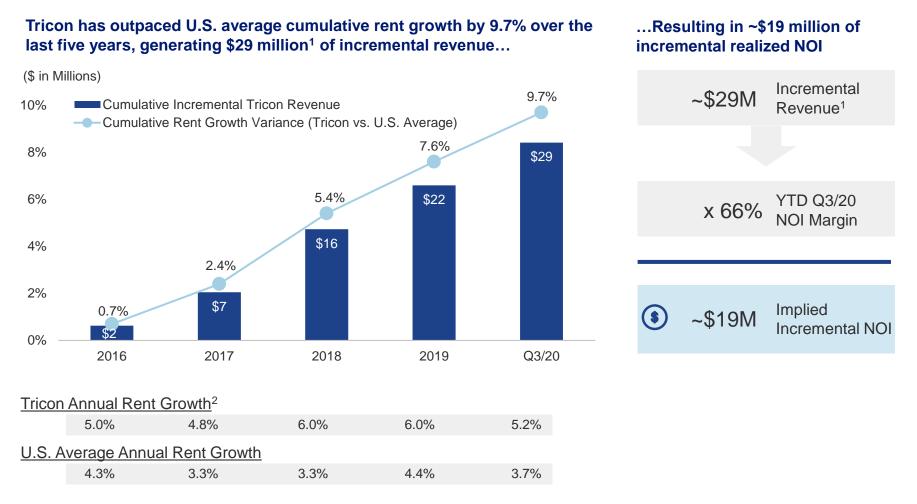
Tricon figures represent weighted average annual growth by state based on total NOI contribution.

Source: Public filings, John Burns Real Estate Consulting and ESRI.

NOI concentration based on same home single-family rental and multi-family rental NOI as of Q3/20.

... Has Driven Incremental Value for Our Shareholders

Tricon's Sun Belt focus has resulted in outsized average cumulative rent growth relative to the broader U.S., generating an estimated ~\$19 million in incremental NOI in our SFR business over the last five years.



Note: Reflects Tricon SFR proportionate same home rent growth

Source: Public filings and John Burns Real Estate Consulting.

1. Incremental revenue calculated by applying 2016-2020 variance between Tricon and U.S. cumulative averages to Tricon annualized total SFR YTD revenue as at Q3/20.

Reflects Tricon SFR same home rent growth.

Toronto's Long-term Rental Fundamentals Remain Strong

Robust Rental Housing Fundamentals

the gap left by COVID



 In 2019, Toronto had the highest population growth of any city in North America

Increases to national immigration targets are expected to fill

Population Growth

•

- Toronto is Canada's financial capital, and employs 1.6 million people
- Employment **Fundamentals**
 - Toronto is the fourth largest technology employment hub in North America



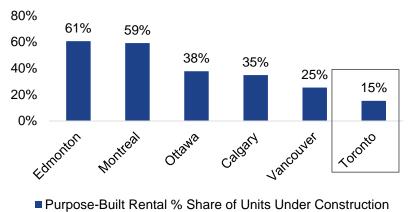
Affordability

Housing

Supply

- Affordability benefits from low interest rates have been offset by increasing home prices
- Construction of new housing cannot keep pace with demand
- While new rental construction has meaningfully increased in
- Toronto, it only represents 15% of units under construction

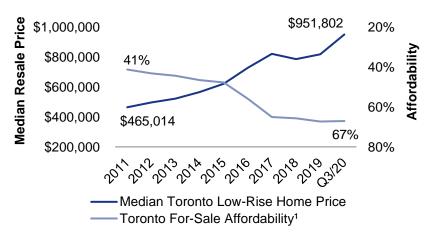




Toronto is North America's Fastest Growing City (2019)



Toronto Affordability Continues to Deteriorate

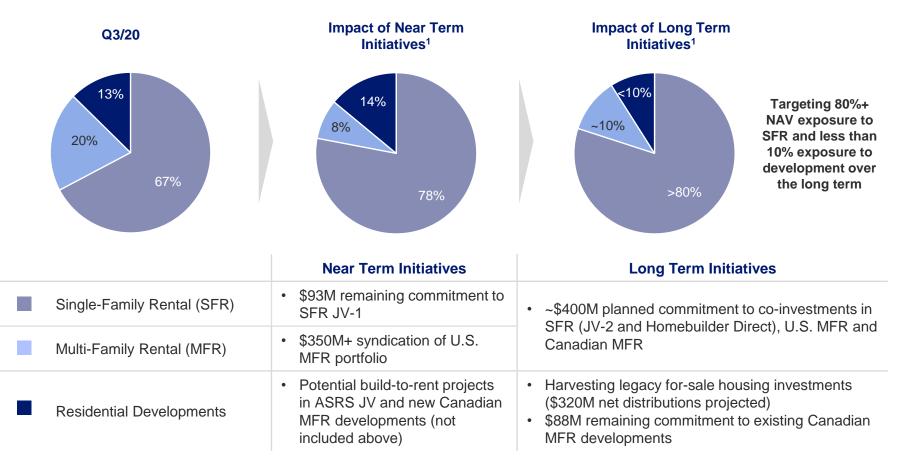


Source: CBRE, CMHC, Urbanation, Statistics Canada, United States Census Bureau

1. Represents % of median HH income needed to cover ownership costs of median-priced home assuming 10% down payment, carrying costs at 1% of home value, and Prime interest

Capital Allocation Overview

Tricon's current and planned investment initiatives are expected to increase our exposure to recurring rental income, with a primary focus on the high-growth single-family rental business.



Proportionate Net Assets (Equity Book Value)

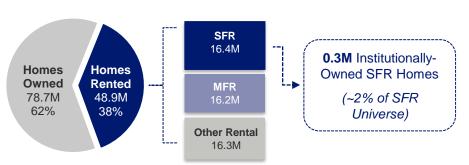
1. Refer to the Forward-Looking Statements on Page 1



SFR Represents a Vast Market Opportunity

Tricon's existing Sun Belt markets present a vast growth opportunity, with a deep supply of resale homes to allow us to potentially acquire up to 5,000 SFR homes per year that meet our acquisition criteria (vs. ~3,200 current run-rate).

U.S. Market Opportunity



U.S. rental housing is a deep market with institutionally owned single-

family rental operators owning ~2% of the SFR universe.

Tricon is well equipped to expand its exposure and increase acquisition volume by leveraging its proprietary acquisition platform to source and underwrite homes that meet its rating criteria, and execute offers on homes within minutes

Annual Home Sales in Tricon's Existing Markets²

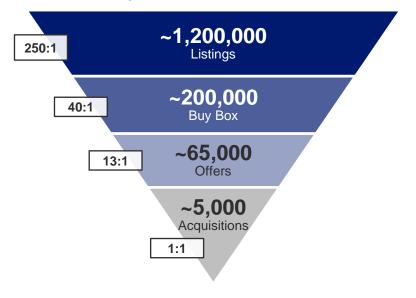
Northern San Southeast Southern Las Houston Indianapolis Jacksonville Nashville Orlando Phoenix Tampa Total Atlanta Charlotte Columbia Dallas Raleigh Reno Vegas California Antonio Florida California 38.648 31,392 32.261 2020 116.262 13,831 111.092 97.481 40.728 44,425 39,739 111.759 47.057 112.831 8.171 39.374 74.722 192.554 71,346 1,223,673 116,249 37,183 13,745 103,548 90,891 39,968 31,867 46,331 41,041 112,560 50,310 112,390 30,878 8,505 35,949 79,569 194,594 73,829 1,219,407 2019 40.037 108.244 29.946 1,209,124 2018 113.861 35.546 13.506 100.334 87.190 30.540 48.955 39.332 116.163 50.169 8.590 33.583 83.958 195.991 73.179

Source: John Burns Real Estate Consulting.

1. Illustrative funnel based on Tricon management estimates.

2. Represents full year home sales in existing markets; excludes potential new markets where Tricon currently operates its multi-family strategy or could expand its single-family strategy in the future.

Illustrative Acquisition Funnel¹



A Perpetual Acquisition Opportunity

In many of Tricon's active acquisition markets, home prices have appreciated meaningfully in recent years, but so have market rents. As a result, Tricon continues to acquire homes at its target cap rate of 5.9%. Using Charlotte, NC as a case study, homes we purchased approximately 2 years ago have since appreciated in value by ~19% while average rents have increased by 14%.

Concord Neighborhood Case Study



\$63,257 Median Household Income

6.3 Average School Rating

3.4% Unemployment Rate

Legacy Acquisition



Cap Rate ²	6.0%
Monthly Rent ¹	\$1,200
All-In Cost Basis	\$178,256
Date Acquired	Apr-2018

Recent Acquisition



Date Acquired	Sep-2020
All-In Cost Basis	\$203,632
Monthly Rent ¹	\$1,375
Cap Rate ²	6.0%

Gastonia Neighborhood Case Study



\$60,302 Median Household Income

4.3 Average School Rating

4.0% Unemployment Rate



Date Acquired	Nov-2018
All-In Cost Basis	\$170,773
Monthly Rent ¹	\$1,295
Cap Rate ²	6.6%



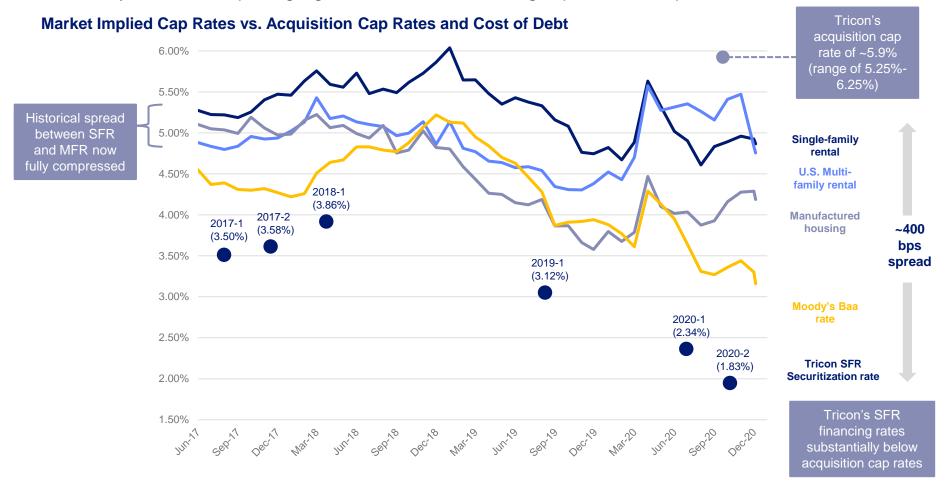
Date Acquired	Aug-2020
All-In Cost Basis	\$211,797
Monthly Rent ¹	\$1,475
Cap Rate ²	6.2%

These case studies are presented to illustrate observed trends but may not represent all homes in the portfolio.

- Based on market rent at time of acquisition.
- 2. Based on underwritten rents and all-in cost basis at time of acquisition.

SFR's Compelling Economics

Implied cap rates of publicly-traded peers have generally been declining along with Baa spreads, and single-family rental cap rates have recently compressed vis-à-vis multi-family rental and manufactured housing. Meanwhile, Tricon continues to acquire homes at "legacy" cap rates and lock in debt financing at historically low rates, capturing significant and above-average spreads in the process.



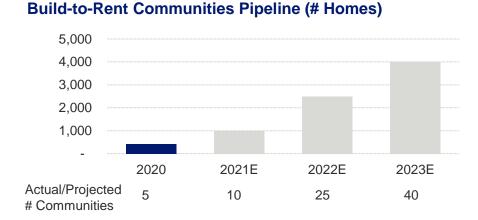
Source: Evercore Inc. implied cap rates for publicly-traded U.S. single-family rental, multi-family-rental and manufactured housing companies, Fred Economic Data.

SFR Growth Opportunity: Build-to-Rent Communities

Build-to-Rent communities are an incremental and growing source of acquisitions for our SFR business.

Strategy

- · Acquiring and developing dedicated build-to-rent communities
 - Currently own <u>five</u> communities (425 homes) in four markets (Charlotte, Nashville, Houston, Phoenix)
 - Under contract to acquire or begin development in 2021 on an additional <u>nine</u> communities (~1,110 homes) across seven markets (Atlanta, Indianapolis, Dallas, Houston, Austin, San Antonio, and Southern California)
- Projected to grow to 12-18 communities per year (1,200-1,800 homes per year) by 2022+
- Targeting cap rates ranging from 5.0%+ for finished homes to 5.5% 6.5% for development, depending on market and location
- Leveraging 3rd-party capital and Tricon's network of 3rd-party developers / builders across the U.S.





Benefits for Our Residents

- Neighborhood "sense of community"
- "Designed-for-rent" product that includes:
 - Features driven by Tricon's proprietary resident research
 - Highly efficient use of space
- · Tricon-provided maintenance of homes and community



Benefits for Tricon

- ~30% lower repair & maintenance expense
 - Projected 10-year cost-to-maintain of \$1,775/year vs.
 \$2,500/year for Tricon's single-family rental portfolio
- · Efficient leasing and property management
- "Designed-for-rent" product that includes:
 - External maintenance access
 - Tricon's standard finishes to simplify and reduce maintenance burden
 - Energy efficiency that benefits both Tricon and our residents

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SFR Growth Opportunity: Build-to-Rent Communities

Case Study: Vistas at Veranda (Houston, TX)

- 100-home community located in a Johnson masterplanned community
- 1,538 sf average home size
- 3 and 4 bedrooms
- Homes purposely designed-for-rent
- Neighborhood amenity including park, playground, and gathering space









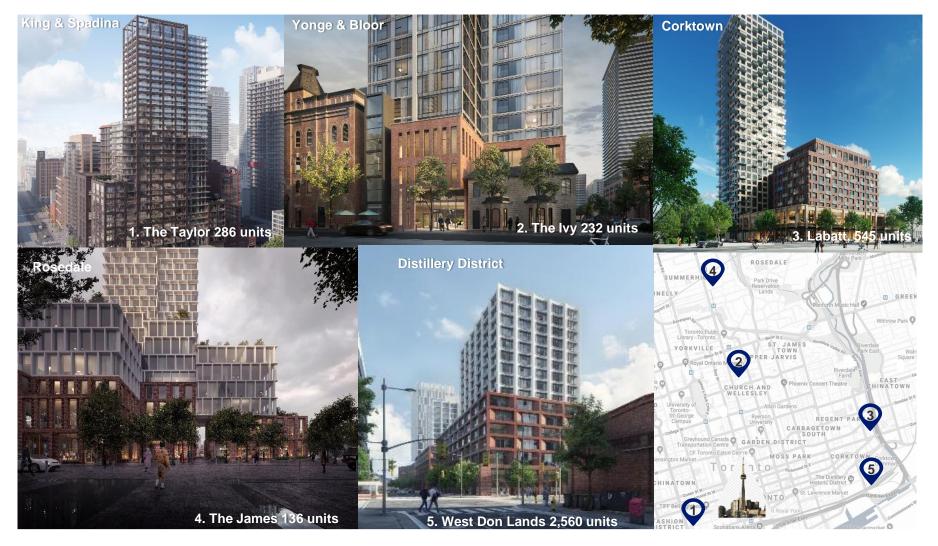
Driving Operational Performance in U.S. Multi-Family¹

Tricon's U.S. multi-family portfolio is focused on high quality, affordably priced product in high growth Sun Belt markets. Performance has historically been hindered by reliance on 3rd party asset management (internalized 2020) and 3rd party property managers. Tricon believes that leveraging its in-house operating capabilities and reverting to pre-COVID market conditions can increase same-property NOI by \$6M (10%).

Area of Focus	Goals	Targeted Impact to Key Metrics	: 	Potential Impact to Annualized NOI
Customer Service	Create an inviting and resident-oriented community	 Occupancy increase of 200 bps (towards target of ~95%) 		\$2.1M
	 Increase responsiveness to resident inquiries to drive resident satisfaction 	 Turnover decret ~49%) 	\$0.3M	
Resident Screening and	Leverage resident screening team to remove decision making from local property managers	Delinquency / bad debt reduction of 50 bps		\$0.5M
Collections	 Deploy in-house collections team to work with delinquent residents 			
Repair and Maintenance	 Implement Tricon's procurement program across US MF portfolio 	Materials procurement savings of 10%		\$0.1M
	Leverage existing maintenance techs to reduce usage of 3rd party vendors and/or overtime billing	R&M/Turnover reliance on in-t	\$0.2M	
		Subtotal		\$3.2M
	\$6M+ Potential NOI Upside	+ Market Factors	 Reversion to pre-COVID delinquency (-100bps) 	\$1.0M
	(10% upside to 9-month annualized NOI)		• Reversion to pre-COVID avg. rent of \$1,244 (+0.5%)	\$0.5M
			Reversion to pre-COVID concessions expense	\$1.4M
Refer to the Forward-Loo	king Statements on Page 1.	Total		\$6.1M

Canadian Development Portfolio

A Premier Development Portfolio of ~3,739 Rental Apartments in Attractive Toronto Submarkets



II TRICON

Canadian Developments – Value Creation Opportunity

Tricon's Canadian multi-family developments are expected to generate \$37M of NOI for Tricon upon stabilization, valued at ~C\$3 per share.

(in millions of USD)	Units	ˈ Tricon's ownership %	Cost to date	Remaining cost	Total cost	% Completed	Tricon's unfunded commitment	
Projects under construc	tion							\$8M TCN Expected
The Taylor	286	30%	\$66	\$56	\$122	42%	-	Stabilized NOI
WDL - Block 8	770	33%	47	221	268	17%	-	(Initial Occupancy in 2022)
The lvy	232	47%	29	79	108	6%	-	
Total	1,288		\$142	\$356	\$498		-	
Projects in pre-construc	tion							
The James	136	100%	65	188	253	7%	60	\$29M
7 Labatt	545	30%	59	214	273	3%	8	TCN Expected
WDL - Block 3/4/7	870	33%	5	378	383	1%	13	Stabilized NOI
WDL - Block 20	661	33%	2	354	356	-	1	(Initial Occupancy in 2024)
WDL - Block 10	239	33%	2	88	90	2%	7	
Total	2,451		\$133	\$1,222	\$1,355		\$88	
Stabilized NOI and N	AV Contri	bution					\$37M	
		\$8	BM	\$8M	\$14	M		
Initial Occupancy		202	22	2023	202	4	2025	
Value / basic share (4.0%	cap rate), CS	\$ \$0.	53	\$0.53	\$0.9	8	\$2.74	
Value / basic share (3.5%	cap rate), CS	\$ \$0.	74	\$0.74	\$1.3	2	\$3.66	
lote: Projected NOI represents Tricon's share	• •		ent yield on cost; va	llue per share assumes 68%	6 weighted avg. deb	t/cost and USD/CAD o	of 1.33.	

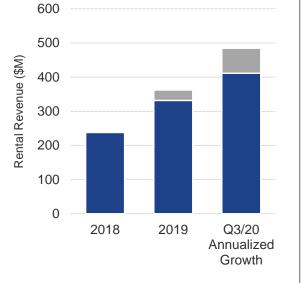
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Private Funds & Advisory

Private Funds & Advisory has been a core activity for Tricon over its 30-year history. Third-party capital allows Tricon to increase its operating scale, fund development opportunities off-balance sheet and enhance shareholder returns, as well as raise capital when the public markets window is closed.

Increased Operating Scale

PF&A allows Tricon to scale its business faster - rental revenues have doubled over two years, with ~30% attributed to third-parties.

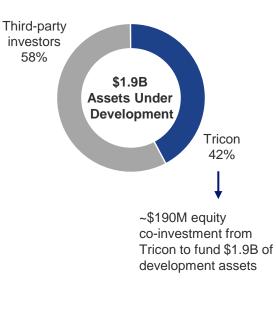


Third-Party Share of Rental Revenue

Tricon's Share of Rental Revenue

Efficient Exposure to Development

Tricon funds its Canadian multi-family developments primarily using third-party capital while giving shareholders balance sheet exposure to future value creation.



Enhanced Shareholder Returns

Tricon enhances its return on shareholders' equity with fee income from managing thirdparty capital alongside its own investments.

Target Investment Returns to Tricon



1. Assumes 1/3 Tricon co-investment + 2/3 third-party investment with Tricon earning 1% asset management fee + potential performance fees.

Private Fundraising Opportunities

With a pipeline of over \$1.2B of estimated third-party equity commitments expected to close this year, 2021 is poised to be the biggest fundraising year in the company's history. Tricon expects to earn over \$10M of annualized asset management fees from these opportunities.

Strategy	Single-family Rental	U.S. Multi-family Rental	Canadian Multi-family Rental		
Planned Investment Vehicles	 SFR JV-2 – Successor vehicle to existing SFR JV-1, which is on track to be fully invested by mid-2021 Homebuilder Direct – focused on buying new homes from homebuilders 	 Syndication of ~2/3 of Tricon's existing U.S. multi- family portfolio Launch of a growth vehicle to acquire garden-style apartments in Tricon's Sun Belt markets 	 Joint venture focused on developing and owning (build-to-core) class A rental apartment buildings in Toronto 		
Projected Financial Impact for Tricon	\$1.2B+ of third-party equity commitments				
	~\$400M of Tricon equity commitments (20-33% co-investment)				
	\$10ML of ar	nual asset management fees earn	ad by Tricon		

\$10M+ of annual asset management fees earned by Tricon

(as well as property management, acquisition, development/construction and leasing fees to offset associated overhead expenses, and potential performance fees)

Strong Liquidity Position

Tricon's projected cash flows and current liquidity allow for debt reduction and opportunistic growth without external equity funding.

(in millions of U.S. dollars)				to reduce net from 57% to 52%
One-time cash so	ources		One-time cash uses	
Syndication of 2/3	of U.S. multi-family portfolio	\$350	Debt reduction	\$350
Recurring cash s	sources		Recurring cash uses	
Q3 2020 AFFO ar	nnualized run rate	80	Q3 2020 annualized common + preferred dividend	54
Multi-year cash s			Existing equity commitments	
	oments (1-5+ years)	319	Single-family rental JV-1	93
Undrawn credit fac	cility and unrestricted cash	511	Canadian multi-family developments	88
		\$830		\$181
\$830 Sources	 ~\$400 Potential Comm \$181 Existing Comm Uses 		Potential growth equity commitmentsSingle-family rental JV-2 (TCN 1/3 stake)SFR Homebuilder Direct (TCN 1/3 stake)U.S. multi-family growth vehicle (TCN 1/3 stake)Canadian multi-family new developments	~\$400 (over several years)



In Summary...

Bringing it all Together

Single-family Rental

- Room to capture significant loss-to-lease and enhance revenues with ancillary services
 - Focused on keeping cost-to-maintain stable
 - Top priority for capital allocation
 - Vast acquisition opportunity
 - Incredibly compelling spread between acquisition cap rates and debt financing

Multi-family Rental

- Focused on leveraging operating platform to drive asset-level performance
 - Leverage 3rd party capital for development pipeline value creation in Canada, with three assets expected to stabilize by 2022

Funding our Growth

- Significant pipeline of fundraising opportunities
- Potential to earn meaningful fee income
- Liquidity position to fund growth and reduce debt
- Strategically use 3rd party capital, however we consider ourselves owners/operators, and invest our balance sheet first





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